



Podcast Movement 2019

Tuesday, Aug 13: Gatlin A1/A2

09:00 AM - 10:00 AM

Breakfast with Patreon

presented by Patreon

Gatlin A1/A2

Join us for complimentary breakfast networking followed by a workshop that will give tried and true actionable tips to successfully launch your Patreon. PRE-REGISTRATION REQUIRED - [CLICK HERE TO REGISTER](#)

Tuesday, Aug 13: Gatlin A3/A4

09:00 AM - 11:00 AM

New Attendee Orientation (Session 1)

presented by Simplecast

Gatlin A3/A4

Workshop



Donald Kelly

Podcast Movement Emcee, The Sales Evangelist



Jennifer Briney

Host / Producer, Congressional Dish



Vincent Pugliese

Owner/Total Life Freedom, The Total Life Freedom Podcast

Whether you're a first timer at Podcast Movement, or just looking to get back into the swing of things, this session is for you! The morning before Podcast Movement officially kicks off, you'll have the chance to learn from PM veterans the best way to make the most out of Podcast ...

Tuesday, Aug 13: Gatlin A1/A2

09:00 AM - 03:00 PM

Patreon for Podcasters

Join the team from Patreon for a full day of workshops and activities!

Gatlin A1/A2

Workshop

Building fan membership and steady income has never been easier. Join Patreon's Creator Success experts and some surprise guests to learn how you can thrive in podcasting by building stronger direct relationships with your listeners and fans. PRE-REGISTRATION REQUIRED - [CLICK HERE TO REGISTER](#)

Tuesday, Aug 13: Gatlin A1/A2

10:00 AM - 12:00 PM

Getting Started on Patreon

presented by Patreon

Gatlin A1/A2

Workshop



Ashley Hall

Creator Partnerships, Patreon

Join us for complimentary breakfast networking followed by a workshop that will give tried and true actionable tips to successfully launch your Patreon. PRE-REGISTRATION REQUIRED - [CLICK HERE TO REGISTER](#)

Tuesday, Aug 13: Gatlin A3/A4

11:00 AM - 01:00 PM

Women's Networking Event

presented by Rebel Base Media

Gatlin A3/A4

Party / Networking

Workshop

Podcast Movement can be intimidating, especially if you're new, or don't know many people. That's where this networking event comes in. Join a few of the most amazing women in podcasting for this structured, and fun, networking event where not only will you get to know a whole lot of new ...

Tuesday, Aug 13: Gatlin E1

12:00 PM - 04:00 PM

Growing Your Podcast (and Revenue!) Using Email Marketing & Automation

presented by AWeber

Gatlin E1

Marketing

Monetization

Workshop

Attendance is free, but please pre-register prior to the event! Podcasting is so much more than just the number of downloads you receive each week. It's about connecting with your audience and building lasting, meaningful relationships with your listeners. It's about becoming an authority and making a living doing what ...

Tuesday, Aug 13: Gatlin A1/A2

01:00 PM - 03:00 PM

Integrations, Special Offers, Fan Retention, Oh my!

presented by Patreon

Gatlin A1/A2

Monetization

Workshop

Intermediate



Laura Benson

Patreon

In the afternoon we'll offer a workshop that will take your Patreon to the next level. From Special Offers and integrations to marketing and messaging, this workshop will guide you through the finer points of patronage. PRE-REGISTRATION REQUIRED - [CLICK HERE TO REGISTER](#)

Tuesday, Aug 13: Gatlin A3/A4

01:00 PM - 03:00 PM

New Podcaster Primer

presented by Bourbon Barrel Podcasting

Gatlin A3/A4

Workshop

Beginner

If you're coming to PM, but are feeling overwhelmed or intimidated because you are not "familiar with the lingo", or you don't "know the basics", then we have something awesome for you! The afternoon before Podcast Movement officially kicks off, you'll have the chance to learn from some podcasting experts who ...

Tuesday, Aug 13: Conway

01:00 PM - 03:00 PM

Podcast Guest Speed Networking

Pre Registration is Required

Conway

Party / Networking

Other / Industry Professional

** Sold Out **If you signed up for Podcast Guest Speed Networking, this is it!

Tuesday, Aug 13: Gatlin E2

02:00 PM - 03:00 PM

The State of the Indie

presented by Loeb & Loeb

Gatlin E2

Creation

Industry

Panel Discussion

Workshop

Advanced

Beginner

Intermediate



Amanda McLoughlin

CEO, Multitude (Join the Party, Spirits)



Anne Kennedy McGuire

Loeb & Loeb



Dana Gerber-Margie

Co-Lead & Editor, Preserve This Podcast



Lance Rogers

Podcast Co-Host and Producer, Junto Show



Molly Schwartz

Producer & Studio Manager, Preserve This Podcast

Podcasting started as a medium of independent producers. As networks form and the industry grows, what does it look like to be an independent producer today, and what will indie podcasting look like in the future? PRE-REGISTRATION REQUIRED [HERE](#)

Tuesday, Aug 13: Keynote / Live Stage (Gatlin B)

03:00 PM - 07:00 PM

Badge Pickup Party

presented by cabana

Keynote / Live Stage (Gatlin B)

Party / Networking

Join us in the main ballroom for an afternoon of networking, live music, and to pick up your conference badge. More info to come, but once you get there, you might just want to stay awhile! Thanks to cabana, the presenting sponsor of the Check In party!

Tuesday, Aug 13: Gatlin E2

03:00 PM - 04:00 PM

Get Paid to Podcast: The Next Frontier

presented by Loeb & Loeb

Gatlin E2

Monetization

Panel Discussion

Workshop

Advanced

Beginner

Intermediate



Amira Valliani
Co-founder, Glow



Elizabeth Cloyd
Director of Partnership Program, TeePublic



Ma'ayan Plaut
Content Strategist & Podcast Librarian, RadioPublic



Molly Schwartz
Producer & Studio Manager, Preserve This Podcast



Rachel Kiwi
Attorney, Loeb & Loeb



Tracy Kaplan
Creator Partnerships, Patreon

This is not your normal panel about monetizing podcasts. We are going beyond advertising to look into the big questions that face the future of your podcast. Who owns your work? What are some new technical and legal models for paying content creators? These are the questions we will get ...

Tuesday, Aug 13: Gatlin A3/A4

03:00 PM - 05:00 PM

New Attendee Orientation (Session 2)

presented by Simplecast

Gatlin A3/A4

Workshop



Donald Kelly
Podcast Movement Emcee, The Sales Evangelist



Jennifer Briney
Host / Producer, Congressional Dish



Vincent Pugliese
Owner/Total Life Freedom, The Total Life Freedom Podcast

YOU DO NOT NEED YOUR BADGE TO ATTEND THIS SESSION Whether you're a first timer at Podcast Movement, or just looking to get back into the swing of things, this session is for you! The morning before Podcast Movement officially kicks off, you'll have the chance to learn from PM veterans the ...

Tuesday, Aug 13: Gatlin A1/A2

07:00 PM - 09:00 PM

Ignite Podcast Movement

presented by Freshbooks

Gatlin A1/A2

Party / Networking

What is Ignite? Ignite is a unique speaking event where a series of speakers get on stage for five minutes each to share a Spark. A Spark is a 5-minute talk that consists of 20 slides. Each slide is on a 15-second auto advance. Ready or not, the next slide ...

Tuesday, Aug 13: Keynote / Live Stage (Gatlin B)

09:00 PM - 11:59 PM

PM19 Kick Off Party

featuring live music courtesy of Westwood One

Keynote / Live Stage (Gatlin B)

Party / Networking

Team Himalaya is hosting the coolest party at Podcast Movement, and you're invited! We'll be listening to the live performance of Delacey thanks to our friends at Westwood One, eating delicious bites, and you'll get TWO FREE DRINK TICKETS each! So come network, drink, and dance with us from 9 PM - ...

Wednesday, Aug 14: Sandlake

07:00 AM - 08:00 AM

Yoga - Free for All!

Sandlake

Party / Networking

Join your fellow attendees for a free yoga session to get the first full day of PM19 started right. Whether you're an expert yogi, or just in it for fun, you're invited! We have yoga mats for the first 40 attendees, so don't be late.

Wednesday, Aug 14: PM Central (Gatlin C/D)

08:45 AM - 05:00 PM

Expo Hall Open

PM Central (Gatlin C/D)

Visit our over 75 exhibitors from all over the podcast and broadcast spectrum!

Wednesday, Aug 14: Gatlin E5

09:00 AM - 09:45 AM

10 Ways to Cut Production Time—While Boosting Quality

Gatlin E5

Creation

Breakout Session

Beginner

Intermediate



Pete Mockaitis

Host, How to Be Awesome At Your Job



Rich Jones

Host & Co-Founder, Paychecks & Balances

When you host a podcast, the stress can mount fast. You want to serve your listeners with excellence and consistency. But delivering a quality show week after week can take over your life! Outsourcing sounds nice, but the costs can add up quickly. Fortunately, there are other ways to deliver ...

Wednesday, Aug 14: Gatlin E4

09:00 AM - 09:45 AM

Brand, Market and Grow Your Amazing Podcast While Still Working That Full-Time Job!

Gatlin E4

Marketing

Breakout Session

Intermediate



Stephen A. Hart

Brand Alignment Strategist, Podcaster & Entrepreneur, Trailblazers.FM

It's vital you leave PM19 knowing exactly what brand and marketing strategies are working right now for other successful podcasters AND learn how you can begin to apply those immediately to help brand, grow and market your own amazing & PROFITABLE podcast, all while you're still working a full time ...

Wednesday, Aug 14: Gatlin A1/A2

09:00 AM - 09:45 AM

Celebrities in Podcasting

Gatlin A1/A2

Industry

Panel Discussion

Other / Industry Professional



Adam Boorstin

Chief Business Officer, Studio71



Ben Davis

WME



Brendan Regan

SVP, Content & Production, Audioboom



Jenni Skaug

President, Sonic Influencer Marketing



Perry Michael Simon

VP/News-Talk-Sports-Podcasting, AllAccess.com

Anyone can launch a podcast, but with their built-in fan followings, celebrities have an easy in. Perry Michael Simon, VP/Editor for AllAccess.com, leads a panel discussion on why the stars of YouTube, television, cinema and sports are exploring podcasting. He'll ask the assembled panelists if celebrity driven podcasts are increasing ...

Wednesday, Aug 14: Conway

09:00 AM - 09:45 AM

Keynote: A conversation with Conal Byrne, President, iHeartPodcast Network

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Breakout Session

Other / Industry Professional



Conal Byrne

Podcast Division President, iheartmedia

Wednesday, Aug 14: Gatlin E1

09:00 AM - 09:45 AM

Outside Thinking for Podcasts

Gatlin E1

Industry

Breakout Session

Other / Industry Professional



John Boyne

Executive Vice President/Senior Consultant, Coleman Insights



Warren Kurtzman

President, Coleman Insights

If you want your podcast to stand out in a sea of creators, networks, platforms and the podcasts themselves, you need to build a strong brand and make a lasting connection with your audience. Combined with surprising headlines from a recent Coleman Insights study, we will introduce you to a breakthrough ...

Wednesday, Aug 14: Gatlin E6

09:00 AM - 09:45 AM

People Breathe: The Art of Editing an Interview

Gatlin E6

Technical

Breakout Session

Beginner



Carrie Caulfield Arick

CEO, Ya Ya Podcasting

Did you know breaths can actually create drama and capture a listener's attention? The art of using breaths, filler words, stutters and pregnant pauses to engage your listener will humanize you and your guest(s) creating a polished and engaging interview. Carrie Caulfield Arick, professional podcast editor, producer and host of ...

Wednesday, Aug 14: Solutions Stage

09:00 AM - 09:45 AM

Podcast From Nothing

Solutions Stage

Creation

Breakout Session

Beginner



Aimee Joshua

Chasing Dreams



Anthony McGinley

Mr, On The Left Side

If you're crippled by overwhelming anxiety and haven't got your podcast started, this presentation will demystify the entire process by creating completely from scratch a podcast using only suggestions and equipment from those that attend. And this is not a hypothetical discussion - we will demonstrate how you can create ...

Wednesday, Aug 14: Gatlin E3

09:00 AM - 09:45 AM

Podcaster Imposter Syndrome: Finding Your Voice in a Male-Dominated Industry

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Anna Hossnieh

Producer, The Daily Zeitgeist / Ethnically Ambiguous / iHeartRadio Comedy Podcast Network



Anney Reese

Stuff Mom Never Told You/Savor



Samantha McVey

Stuff Mom Never Told You



Shereen Lani Younes

filmmaker, Ethnically Ambiguous

Podcaster Imposter Syndrome (n.) - a psychological pattern in which a podcaster doubts their accomplishments and has a persistent internalized fear of being exposed as a "fraud." As podcasters and, in particular, as female podcasters, we often struggle with questions around being "enough." In this panel, we'll cover topics such ...

Wednesday, Aug 14: Fireside Chat Stage

09:00 AM - 09:45 AM

The Business Side of Podcasting

Fireside Chat Stage

Technical

Fireside Chat

Intermediate



Guthrie Chamberlain

Founder, Wisdom-Trek / Venture Consulting Group, Inc.



Paula Chamberlain

Founder, A Quilters Life / Venture Consulting Group, Inc.

Regardless of whether you are podcasting as a passion project, a sideline to your primary business, or pursuing podcasting as your full-time business, if you are generating revenue/donations and creating expenses you need to run your podcast and related company as a legitimate business venture. Running a successful business requires ...

Wednesday, Aug 14: Gatlin E2

09:00 AM - 09:45 AM

The Evolution of Podcast Advertising

Gatlin E2

Industry

Monetization

Panel Discussion

Other / Industry Professional



Bruce Supovitz

SVP/Sales Manager; National Audio Services, Nielsen



Charlie Emerson

Vice President, Sales & Brand Partnerships, Endeavor Audio



Hilary Ross

Director of Podcasts, Veritone One



Jay Green

SVP, Digital Strategy and Analytics, Cadence13



Mark McCrery

CEO, Podtrac & Authentic



Matt Turck

CRO, Megaphone

Podcast ads have started to change quite a bit after a decade of stability. This panel will look at how these changes are affecting the industry, why the pace of evolution has accelerated, and how many more podcasters now stand poised to take advantage of sponsor dollars. First we'll demystify ...

Wednesday, Aug 14: Gatlin E7

09:00 AM - 09:45 AM

The Road To Quitting Our Day Jobs with Patreon for Audio Fiction Creators

Gatlin E7

Audio Drama / Audio Fiction

Breakout Session

Intermediate



Sean Howard

Creator, Alba Salix and The End of Time and Other Bothers

Learn how we have turned our Patreon from stagnant to consistent month-over-month growth. There are plenty of articles on how to turn \$2,500 a month on Patreon into \$3,500 a month, but there is little out there to assist a starting podcaster in reaching the \$500 a month level with ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

09:00 AM - 10:00 AM

Pat Flynn Live

Keynote / Live Stage (Gatlin B)

Live Stage



Pat Flynn

Smart Passive Income

More information coming soon!

Wednesday, Aug 14: Gatlin A3/A4

09:00 AM - 09:45 AM

Podcast Discovery Everywhere You Use Google

Gatlin A3/A4

Creation

Industry

Breakout Session

Advanced

Beginner

Intermediate

Other / Industry Professional



Amit Doshi

Founder/CEO, IVM Podcasts



Zack Reneau-Wedeen

Founder and Head of Product, Google Podcasts

Google continues to make podcasts more accessible across its products, including Search and Assistant. Recently announced launches will give publishers more options to share their content and make it easier for people to find and listen to millions of podcasts across the web. Hear from Google Podcasts Founder and Head ...

Wednesday, Aug 14: Fireside Chat Stage

10:15 AM - 11:00 AM

Does Thinking About Starting a Podcast Make You Wet Your Pants?

Fireside Chat Stage

Creation

Fireside Chat

Beginner



Dave Jackson

Hall of Fame Podcaster, School of Podcasting

Outline of the session. This session may not have slides, except for a few that may need visuals. This is meant to be interactive.

Wednesday, Aug 14: Gatlin A1/A2

10:15 AM - 11:00 AM

Live Touring Panel

Gatlin A1/A2

Industry

Panel Discussion

Advanced



Chuck Bryant

Stuff You Should Know



Glynn Washington

Snap Judgment



Josh Clark

Stuff You Should Know



Josh Lindgren

Agent, Creative Artists Agency (CAA)



Sasha Fried-Snoad

Live Entertainment , Sixth & I

A panel of industry professionals and seasoned touring podcasters sit down to discuss the current state of live touring for podcast artists and answer your questions. Topics include: How does touring actually work and who does it make sense for? What makes a great live show? How can I do ...

Wednesday, Aug 14: Gatlin E3

10:15 AM - 11:00 AM

Location, Location, Location! Reporting on Criminal Justice from the Ground Up

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Intermediate



Daniel Rivero



Eve Abrams



Jen Chien

Lead Editor, 70 Million Podcast

When making a podcast about grassroots criminal justice or social justice reform, how do you set yourself apart and show your listeners that, from the first minute, you're different than a true crime podcast? This session takes the narrative criminal justice reform podcast 70 Million as a blueprint for crafting ...

Wednesday, Aug 14: Solutions Stage

10:15 AM - 11:00 AM

Negotiation for Content Creators

Solutions Stage

Monetization

Breakout Session

Advanced



Jamie Lieberman

Host, Fearless Business Podcast

In this session, Jamie Lieberman, an experienced attorney and podcast host, will give content creators tips and tricks for negotiating deals to monetize. Jamie will talk about all phases of negotiation, including research, strategy, and execution. She will also teach attendees how to read contracts and what key terms to ...

Wednesday, Aug 14: Gatlin E5

10:15 AM - 11:00 AM

Overcoming Overwhelm: How to Create Systems For Your Podcast

Gatlin E5

Creation

Breakout Session

Intermediate



Kate Erickson

Entrepreneurs On Fire

Let me guess: you're too busy writing, editing, recording, producing, & marketing your podcast to write up systems on how you do it. You already know systems can help, but you procrastinate when it comes to actually implementing them. In this session you'll walk away with the exact systems you ...

Wednesday, Aug 14: Conway

10:15 AM - 11:00 AM

Radio Leaders on Their Podcasting Strategies

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Chris" Dunner" Duncombe

Director of Streaming & Podcasting, Curiouscast/ Corus Entertainment



Mignon Fogarty

Grammar Girl and founder of Quick and Dirty Tips, Grammar Girl



Phil Becker

Executive Vice President of Content, Alpha Media



Sheryl Worsley

Director of Audience Development, KSL Podcasts/Bonneville



Wheeler Morris

Manager, Corporate Podcast Strategy, Hubbard

Wednesday, Aug 14: Gatlin A3/A4

10:15 AM - 11:00 AM

Remote Audio Data 101

Gatlin A3/A4

Industry

Breakout Session

Intermediate



Stacey Goers

Senior Product Manager, Podcasts, NPR

Remote Audio Data (RAD) is a way for podcasters to receive actionable listening data and is enthusiastically supported by leaders in the industry. But ... how does RAD exactly work? What information is transmitted and where? What do mobile app developers need to do? What do publishers need to do? ...

Wednesday, Aug 14: Gatlin E1

10:15 AM - 11:00 AM

Running fast when you're slow: Inside the podcast start-up with an 80-year history

Gatlin E1

Industry

Breakout Session

Other / Industry Professional



Kellie Riordan

Manager, ABC Audio Studios, Australian Broadcasting Corporation

You need to move quickly in the competitive podcast landscape to create knock-out shows and to find new audiences. But how can you do that within an established broadcaster so that you both respect your radio tradition but reinvent sound and format for 21st century audio consumption? Kellie Riordan takes ...

Wednesday, Aug 14: Gatlin E6

10:15 AM - 11:00 AM

The Most Common Audio Problems in Podcasts and How to Fix Them

Gatlin E6

Technical

Breakout Session

Beginner



Marcus dePaula

Producer/Engineer, Follingo Podcast (and other client podcasts at meonlylouder.com)

Whether you are a seasoned podcaster, or just starting out, there are some recurring recording issues that can happen on any podcast which can easily be fixed - or better yet, avoided - with a little awareness. Learn from professional audio engineer and podcast producer, Marcus dePaula, the techniques professionals ...

Wednesday, Aug 14: Gatlin E4

10:15 AM - 11:00 AM

What Beyonce, Jay Z, and Taylor Swift Understand About Content Marketing that Podcasters Don't

Gatlin E4

Marketing

Breakout Session

Intermediate



Jalesa Ann

Wealth Strategist , Secrets of a Money Mogul



Michelle Jackson

"What Beyonce, Jay Z, and Taylor Swift Understand About Content Marketing that Podcasters Don't." , Michelle is Money Hungry

Creating a great podcast can't be the only thing to consider, especially if you want more than just your mom and hamster to listen to it. A podcast is one part of your content market efforts and needs to be thought of as such whether you're building your coaching service, ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

10:15 AM - 10:45 AM

The Sounds of Skin and Body

presented by Voxnest

Keynote / Live Stage (Gatlin B)

Industry

Live Stage

Panel Discussion

Other / Industry Professional



Alexander Charles Adams

Independent Producer, Dreamboy, Smash/Cut, The Pulse, Love Me



Jonathan Zenti

Head of Content, Spreaker



Kristina Loring

Producer



Mitra Kaboli

Producer/Sound Designer, ESPN's 30 for 30 Podcast

How podcasting can affect the public debate on bodies, sex and intimacy

Wednesday, Aug 14: Gatlin E7

10:15 AM - 11:00 AM

The State of Audio Fiction

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Other / Industry Professional



Chris Sugden

Victoriocity



Cole Burkhardt

The King Cole Company/Piece of Cake Podcasting Network



Jake Del Rio

Misadventure by Death / Crossroad Stations



Kristen DiMercurio

Voice Actor, Whisperforge



Wil Williams

Founder, Podcast Problems LLC

It's been a wild 2019 so far for podcasts, but how have these changes affected audio fiction specifically? Seasoned and emerging creators in the fiction space bring their expertise on where audio fiction is coming from, where it is now, and where it's headed.

Wednesday, Aug 14: Gatlin E2

10:15 AM - 11:00 AM

In The Real World: Do podcasts need ads?

Gatlin E2

Monetization

Panel Discussion

Other / Industry Professional



Elsie Escobar

Podcasting Community Expert and Advocate, Libsyn/She Podcasts



Kerri Hoffman

CEO, PRX



Nicola Korzenko

General Manager, Podfund



Sarah van Mosel

CRO, Stitcher

In a rapidly changing industry, podcast technology leader and Radiotopia network founder PRX will bring together panelists to have a constructive conversation about the pros and cons of various podcast business models. Each panelist will be given ample time to share the merits of their beliefs. It's a don't miss ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

11:00 AM - 11:30 AM

The Greatest Investigation Ever: Whatever Happened to Pizza at McDonald's?

presented by Voxnest

Keynote / Live Stage (Gatlin B)

Creation

Live Stage

Other / Industry Professional



Brian Thompson

CEO, Pizzaply Network



Jonathan Zenti

Head of Content, Spreaker

An in-depth interview with Brian Thompson, the independent journalist who's investigating why McDonald's doesn't serve pizza anymore

Wednesday, Aug 14: Gatlin A1/A2

11:30 AM - 12:15 PM

Believed: Reporting on Sexual Assault in the #MeToo Era

Gatlin A1/A2

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Alison MacAdam

Editor, Believed



Lindsey Smith

Believed / Michigan Radio - NPR



N'Jeri Eaton

Deputy Director of Programming & New Audience, NPR

The NPR/Michigan Radio podcast Believed covered the sexual assault scandal involving Larry Nassar. Co-host Lindsay Smith and editor Alison MacAdam will discuss going beyond the headlines to report on and talk about sexual assault and sexual harassment in the wake of the #MeToo movement. This conversation will be moderated by ...

Wednesday, Aug 14: Gatlin E1

11:30 AM - 12:15 PM

Technology breakthrough in podcast monetization

Gatlin E1

Industry

Breakout Session

Intermediate



Erik Barraud

SVP Product, AdsWizz

Interested in making more money doing what you love? Then, this is the perfect session for you! AdsWizz SVP of Global Product Management Erik Barraud will highlight advances in podcast advertising and offer you a deeper understanding of how technology enables you to capitalize on growth. An industry insider for ...

Wednesday, Aug 14: Gatlin E4

11:30 AM - 12:15 PM

How to Double Your Downloads Using Behavioral Psychology

Gatlin E4

Marketing

Breakout Session

Intermediate



Gregg Clunis

Tiny Leaps, Big Changes

When asked, beginner and veteran podcasters regularly identify "growth" or "reach" as their primary struggles when it comes to their podcast or content strategy. They know that their content is good. They know that if they could just get someone to listen that person would fall in love and become ...

Wednesday, Aug 14: Gatlin E2

11:30 AM - 12:15 PM

How To Use Data To Monetize Your Podcast

Gatlin E2

Monetization

Panel Discussion

Intermediate



Heather Osgood

Founder, True Native Media



Jenni Skaug

President, Sonic Influencer Marketing



Jordan Harbinger

Creator, The Jordan Harbinger Show



Sarah Cotenoff

Head of Partnerships, Podsights

You want sponsors for your podcast, but how do you use data to prove that your show is valuable? We'll talk about how to convey value even if your show isn't the largest, hear from brands on what they look for in a show, and share tips and tricks for ...

Wednesday, Aug 14: Gatlin E5

11:30 AM - 12:15 PM

One Goal To Rule Them All: Optimize the Time You've Got for Your Podcast and Get Stuff Done

Gatlin E5

Creation

Breakout Session

Intermediate



Jessica Abel

Creative Focus Workshop, Out on the Wire

If you're reading this sentence right now, it's a foregone conclusion that your podcast is incredibly important to you. But because it's so important, you've probably got loads of podcast-related projects in various stages of completion—any of which could be the thing that really moves the needle. Master SEO? Reach ...

Wednesday, Aug 14: Solutions Stage

11:30 AM - 12:15 PM

Podcast Distribution - The best directories and apps to showcase your show

Solutions Stage

Marketing

Breakout Session

Intermediate



Mike Dell

Customer Support Manager, Podcast Help Desk / Blubrry Podcasting

As a committed podcaster, you need to know how you can access the best directories and apps on which to list your podcast. Which ones provide the most reach? Are there any that are not worth submitting to? What are some of the quirks and requirements of these directories and ...

Wednesday, Aug 14: Gatlin E6

11:30 AM - 12:15 PM

Post Production: Effective Tips & Techniques for a Seamless Edit

Gatlin E6

Technical

Breakout Session

Intermediate



Sarah Wendel

Sound Editor/Mixer, Astonishing Legends

Last year, we dug into basic editing techniques like using room tone for cover, fixing p-pops, and editing out repetitions. This year, we'll move past that and dive deeper into thinking creatively about your edit by using unique editorial techniques to gain clarity. Editing is an art form and goes ...

Wednesday, Aug 14: Gatlin E3

11:30 AM - 12:15 PM

Purpose-Driven Podcasting: Using Your Voice and Your Network to Create Change

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Amanda Huffman

Mrs., Women of the Military Podcast/Airman to Mom



Beth O'Connor

Host, The Rural Health Voice



Jamie Muskopf

Host, SO Unbecoming with Jamie Muskopf



Simma Lieberman

Host, Race Convo



Teri Yuan

Founder, Engendered Collective

Purpose is the place where your deep gladness meets the world's needs. — Frederick Buechner There's rarely a 'bad' reason to create a podcast, but it's a powerful thing when you create a podcast with the intention of doing good. Our panel of purpose-driven podcasters share the "why" behind the ...

Wednesday, Aug 14: Gatlin E7

11:30 AM - 12:15 PM

Through the Archway: Breaking into the World of Podcasts for Kids

Gatlin E7

Audio Drama / Audio Fiction

Breakout Session

Intermediate



Adam Ganong

Welcome to Tinsel Town



Jenna Knorr

Welcome to Tinsel Town

In this session, hosts Jenna Knorr and Adam Ganong (the writers and producers of Welcome to Tinsel Town) will share their process for creating an audiodrama podcast for kids and families. From writing for kids, casting the right voice actors and developing cartoon voices, to building a soundscape from scratch ...

Wednesday, Aug 14: Fireside Chat Stage

11:30 AM - 12:15 PM

Trademarks and Copyrights for Podcasters

Fireside Chat Stage

Creation

Fireside Chat

Other / Industry Professional



Andrea Sager

Owner, Andrea Sager Law PLLC

As a virtual attorney specializing in copyrights and trademarks for small businesses that regularly works with podcasters, I know exactly what questions they have and exactly what they need to know in order to operate without infringement. This talk will be for any podcaster without an intellectual property attorney on ...

Wednesday, Aug 14: Conway

11:30 AM - 12:15 PM

True Crime: Turning Local Events in Hit Podcasts

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Dalton Main

Digital Content Producer, Boston 25 News



Jennifer Guerra

Executive Producer, Special Projects, Michigan Radio



Jeremy Allen

WDIV



Julia Ziegler

Digital News Director, 22 Hours / WTOP



Zak Rosen

Director of Podcasts, Graham Media Group

Wednesday, Aug 14: Gatlin A3/A4

11:30 AM - 12:15 PM

What (or Who) Makes a Hit Podcast: Analyzing the Personas of the Best Radio and Podcast Hosts

Gatlin A3/A4

Creation

Breakout Session

Other / Industry Professional



Chuck Bryant

Stuff You Should Know



Conal Byrne

Podcast Division President, iheartmedia



Holly Frey

Executive Producer/Host, Stuff You Missed in History Class



Josh Clark

Stuff You Should Know

In the 1920s, radio hosts began to tap into the power of audio to captivate the imaginations of millions and communicate new ideas. While much has changed since then, connecting with audiences via audio remains as relevant as ever – radio is the number one mass medium in the country, ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

11:45 AM - 12:30 PM

Potterless Live: Wizarding World On!

Keynote / Live Stage (Gatlin B)

Live Podcast



Amanda McLoughlin

CEO, Multitude (Join the Party, Spirits)



Brandon Grugle

Head of Production, Multitude



Eric Schneider

Producer/Editor, Multitude (Spirits, Head Heart Gut)



Eric Silver

Head of Creative, Multitude (Join the Party, HORSE)



Julia Schifini

Producer/Host, Spirits Podcast/Multitude Productions



Mike Schubert

Creator, Host, Editor, Producer, Potterless, HORSE (Multitude)

Mike Schubert, a grown man who just finished reading the Harry Potter series for the first time, takes the stage to discuss his celebratory trips to both the Orlando and Hollywood Wizarding Worlds of Harry Potter. He'll cover the best elements of each ride, the most fun hidden gems, which ...

Wednesday, Aug 14: Gatlin A1/A2

12:30 PM - 01:15 PM

Audio's Past, Present + Future - A Fireside Chat with Laura Walker

Gatlin A1/A2

Industry

Fireside Chat

Other / Industry Professional



Laura Walker

WNYC



Owen Grover

CEO, Pocket Casts

As the President and CEO of New York Public Radio for 23 years, Laura Walker left quite a legacy for the industry when she left her post earlier this year. Under her leadership, New York Public Radio increased its monthly audience from 1 million to 23.4 million, grew its budget ...

Wednesday, Aug 14: Gatlin E2

12:30 PM - 01:15 PM

Monetizing Through Membership: A direct-to-fan funding model

Gatlin E2

Monetization

Panel Discussion

Beginner



Adam Cecil

Director of Marketing, Membership, and Merch, Night Vale Presents



Beth Silvers

The Art of Hard Conversations: Why Podcasting Can Change Our Politics for the Better , Pantsuit Politics



Jen Sargent

COO, Wondery



Sarah Stewart Holland

Co-Host , Pantsuit Politics



Tracy Kaplan

Creator Partnerships, Patreon

Once your podcast has gained momentum and a robust community, paid ads and sponsorships may seem like the only way to keep doing what you love. But there's a better way to keep your podcast thriving that's self-sustainable and reliable for the long haul. Join us for a discussion around ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

12:30 PM - 01:25 PM

Head Heart Gut Live

Keynote / Live Stage (Gatlin B)

Live Podcast



Amanda McLoughlin

CEO, Multitude (Join the Party, Spirits)



Brandon Grugle

Head of Production, Multitude



Eric Schneider

Producer/Editor, Multitude (Spirits, Head Heart Gut)



Eric Silver

Head of Creative, Multitude (Join the Party, HORSE)



Julia Schifini

Producer/Host, Spirits Podcast/Multitude Productions



Mike Schubert

Creator, Host, Editor, Producer, Potterless, HORSE (Multitude)

Head Heart Gut is the weekly friendly debate show from Multitude where there's no right answer, just the best answer. We take an iconic set of three items from pop culture or the world we live in and pit them against each other to figure out which one is best. ...

Wednesday, Aug 14: Gatlin A3/A4

12:30 PM - 01:15 PM

Amplify Your Podcast By Publishing A Book in 90 Days

Gatlin A3/A4

Monetization

Breakout Session

Beginner



Chandler Bolt

Founder and CEO, Self Publishing School

You know you're an expert and authority on a topic, with passionate, insights and worldly wisdom to share. But crafting and marketing a book with your name on the byline is challenging, to say the least. That's where Chandler comes in, showing you how to create the kind of content ...

Wednesday, Aug 14: Solutions Stage

12:30 PM - 01:15 PM

The Solution to Music for Your Podcast

Solutions Stage

Creation

Breakout Session

Beginner



Bob Frymire

Key Account Director, APM Music

The right music in your podcast can enhance and color the conversation, provide introduction and interstitial moments of emphasis and emotion to help reach your audience! Tangibly improve your listening engagement and brand stickiness. Find the right music with the indemnity you need to protect you and your sponsors! If ...

Wednesday, Aug 14: Gatlin E6

12:30 PM - 01:15 PM

Tech Talk with BSW and Rode Microphones

Gatlin E6

Technical

Breakout Session

Beginner



Bryan Seeley

Director Of Marketing and Product, BSW

Finding the right gear, hooking it up, and getting the result you want, has always been a struggle. What microphone? What mixer? What is a mix-minus? How do i incorporate everything a podcast needs? BSW and Rode Microphones team up to talk gear. See an indepth dive into the revolutionary ...

Wednesday, Aug 14: Conway

01:30 PM - 02:15 PM

Branded Podcasts: Revenue Opportunities for Radio

sponsored by BrandVerge

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Andy Kelly

SVP/Marketing & Brand Innovation, iHeart



Dave Beasing

CEO, Sound that Brands



Doug Smith

Community Content Manager, Ebay



Lucas Hendrickson

Writer/Host, Around The Barrel with Jack Daniel's



Steve Pratt

Co-founder, Pacific Content

Wednesday, Aug 14: Gatlin E3

01:30 PM - 02:15 PM

Disrupting Spaces: How Women of Color Are Using Podcasting To Be Seen, Be Heard, and Reclaim Space - A Panel Discussion

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Elsie Escobar

Podcasting Community Expert and Advocate, Libsyn/She Podcasts



Jeanette Woods

Story and Talent Curator, AIR



Michelle Jackson

"What Beyonce, Jay Z, and Taylor Swift Understand About Content Marketing that Podcasters Don't." , Michelle is Money Hungry



Robin Kinnie

President, Motor City Woman Studios and Audio Engineers of Detroit



Shereen Lani Younes

filmmaker, Ethnically Ambiguous



Tangia Estrada

That's What She Did Podcast and The Skin You're In Podcast

Until recently, podcasting was largely thought of a "white people" thing. Back in 2008, per Edison Research, the podcast audience was, "73% white, despite white people making up only 58% of the US population". Now, the latest research shows that there is an almost perfect match of for white, African-American ...

Wednesday, Aug 14: Gatlin E4

01:30 PM - 02:15 PM

Growing Your Audience

Gatlin E4

Marketing

Breakout Session

Intermediate



Tim Street

VP of Influence & Production, Authentic

Whether you are a seasoned podcaster with hundreds of thousands of unique downloads per episode or a raw rookie looking to buy your first mic and launch a new podcast we all are interested in growing our audiences. Join industry veteran Tim Street as he takes you on an exploration ...

Wednesday, Aug 14: Gatlin E6

01:30 PM - 02:15 PM

Help Us Help You: Tech Support Tips for Podcasters

Gatlin E6

Technical

Panel Discussion

Beginner



Dave Jackson

Hall of Fame Podcaster, School of Podcasting



MacKenzie Bennett

Marketing Service Coordinator, Blubrry Podcasting



Mike Dell

Customer Support Manager, Podcast Help Desk / Blubrry Podcasting



Shannon Martin

Director of Communications, Podbean

Podcasting can be confusing, that's where tech support professionals come into play. They're here to tell you how to get the most out of your interaction, the inside scoop on what goes on behind the scenes, and gentle tips on what not to do when contacting your podcast host for ...

Wednesday, Aug 14: Gatlin A1/A2

01:30 PM - 02:15 PM

How to make the ethical true crime podcast (and what not to do)

Presented by CBC Podcasts

Gatlin A1/A2

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Amber Hunt

Reporter, Accused, Aftermath



Connie Walker

Host/Investigative reporter, Missing & Murdered: Finding Cleo



Justin Ling

Reporter/Host, Uncover: The Village



Natalie Jablonski

Producer, In The Dark



Rebecca Lavoie

Podcast host and producer, Crime Writers On..., Partners In Crime Media

True crime is one of podcasting's biggest genres. A panel of true crime's heavy hitters tackles the line between entertainment and engagement and how to apply the principles of journalism, ethics and public interest to our work. What are things to ensure, and avoid, to create storytelling that does more ...

Wednesday, Aug 14: Gatlin E2

01:30 PM - 02:15 PM

LEVELS TO THIS: Handling Product Endorsements and Sponsorship Deals on the Right Side of the Law

Gatlin E2

Monetization

Breakout Session

Other / Industry Professional



Casey Handy-Smith

Founder and Managing Attorney, C. Handy Law, PLLC

As more brands look to promote their products and services in podcasts, podcasters should be aware of the FTC (Federal Trade Commission) endorsement guidelines as well as the legal implications/obligations found in sponsorship deals. This talk will cover the updated FTC Endorsement Guidelines, specifically those guidelines pertaining to verbal communication ...

Wednesday, Aug 14: Solutions Stage

01:30 PM - 02:15 PM

Turning your second bedroom or living room into a good sounding podcast studio on the cheap!

Acoustics 101

Solutions Stage

Technical

Breakout Session

Beginner



Scott Esterson

Sales Manager, Audionamix

Many podcasts lose listeners after one or two listens because the audio quality is so poor. Here is where you can easily learn how to acoustically clean up your recording space. The end result is a better listening experience and a bigger audience.

Wednesday, Aug 14: Gatlin E7

01:30 PM - 02:15 PM

Story Rhythm

Gatlin E7

Audio Drama / Audio Fiction

Breakout Session

Intermediate



Alexander Charles Adams

Independent Producer, Dreamboy, Smash/Cut, The Pulse, Love Me

In this workshop with Alexander Charles Adams, an award winning sound/radio artist—who has worked with the likes of CBC's Love Me, Night Vale Presents, and WHYY's The Pulse—you'll learn how to analyze your scripts to create strong stories, no matter what genre you're working in. After the breakout session is ...

Wednesday, Aug 14: Gatlin E5

01:30 PM - 02:15 PM

The Power of a Podcast

Gatlin E5

Creation

Breakout Session

Other / Industry Professional



Cal Fussman

Big Questions

Cal Fussman looks at the way podcasting has been transforming all of our lives — especially his own. After decades of interviewing the icons who've shaped world history during the last half century for Esquire Magazine, Cal transitioned to podcasting and his impact has never been greater. Cal reflects on ...

Wednesday, Aug 14: Gatlin A3/A4

01:30 PM - 02:15 PM

The Top 10 Interview Mistakes Podcast Hosts Make

Gatlin A3/A4

Creation

Breakout Session

Beginner



John Lee Dumas

Host of EOFire, EOFire

Creating an interview-based podcast can IGNITE your online business and brand. It allows you to connect with the influencers and thought leaders in your niche while sharing incredible value with a rapt audience. However, most podcast hosts are making numerous mistakes every time they hit the record button. John Lee ...

Wednesday, Aug 14: Fireside Chat Stage

01:30 PM - 02:15 PM

The revolution in podcast advertising, and why it means more money for your show

Fireside Chat Stage

Industry

Monetization

Fireside Chat

Other / Industry Professional



Korri Kolesa

Chief Operating Officer, ART19



Lex Friedman

Chief Revenue Officer, ART19

Korri Kolesa and Lex Friedman, executives with a combined nine years of experience in podcasting revenue, host a fireside chat to talk about the future of podcast advertising. Now the COO and CRO at ART19 respectively, Korri and Lex will discuss the intersection of host reads, dynamic ad insertion, targeted ...

Wednesday, Aug 14: Gatlin E1

01:30 PM - 02:15 PM

Podcasting Goes to Hollywood

Gatlin E1

Industry

Panel Discussion

Other / Industry Professional



Brad Smith

Founder & CEO, Simplecast



Dan Ferris

Executive, CAA



Matthew Whitehurst

Podcast Producer, The Hollywood Reporter



Rae Votta

Netflix



Sim Sarna

Founder and CEO, Cloud10

As podcasts are made into TV shows, movies get their own companion podcasts, and the creative forces behind TV and film hits move into podcasts (and vice versa!) it's worth asking: how does podcasting interact with traditional media? And where do current podcast creators fit in to that ecosystem? Join ...

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

02:30 PM - 04:30 PM

Opening Keynotes

Keynote / Live Stage (Gatlin B)



Lauren Shippen
The Bright Sessions



Patrice Washington
Host, The Redefining Wealth Podcast

Some of the biggest and best podcasters in the world have taken the keynote stage at Podcast Movement, and 2019 will be no exception!

Wednesday, Aug 14: Keynote / Live Stage (Gatlin B)

03:30 PM - 04:00 PM

Edison Research

Opening Keynote

Keynote / Live Stage (Gatlin B)

Industry

Other / Industry Professional



Tom Webster
Edison Research

For many of the attendees at Podcast Movement, Podcasting is just second nature. We've grown up with the idea of what a podcast is, and what it can be. But millions of people have recently discovered podcasting, and the concept of a podcast is very different to them. Join Edison ...

Wednesday, Aug 14: Gatlin A3/A4

05:00 PM - 06:00 PM

Speaker & Sponsor Reception

presented by Authentic

Gatlin A3/A4

Party / Networking

Join the team from Authentic/Podtrac, as we say "thank you" for being a speaker, exhibitor or sponsor at PM19. Drinks are on us, all we need is you! Thanks to Authentic, the presenting sponsor of the Check In party!

Wednesday, Aug 14: Gatlin E1

05:00 PM - 07:00 PM

Podcasters of Color Meetup

presented by Simplecast

Gatlin E1

Party / Networking

Join us on Wednesday, August 14th after the panels but before the parties for the official Podcasters of Color networking happy hour. We'll have giveaways, special guests, and more. PLEASE RSVP HERE Thanks to Simplecast for making this awesome event possible.

Wednesday, Aug 14: Various Locations

07:00 PM - 09:00 PM

Meetup Night

Various Locations

Party / Networking

You've had an awesome first few days at PM19, spend some time with new friends or old, and then meet up with us at the Stitcher party to cap off the night!

Wednesday, Aug 14: Lafayette's

09:00 PM - 11:59 PM

Stitcher Party

presented by Stitcher

Lafayette's

Party / Networking

For the second year in a row, our friends at Stitcher are wrapping up the first full day of PM with a can't-miss party on Wednesday night, August 14 from 9:00 pm to Midnight. The party will be at Lafayette's located on the 2nd Level of Beautiful Pointe Orlando! This party promises to be the perfect way to let loose after ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

08:15 AM - 10:15 AM

Start Here Breakfast

Free from ABC News and Start Here

Keynote / Live Stage (Gatlin B)

Party / Networking

Other / Industry Professional



Brad Mielke

Host, Start Here

Drop by and join Brad Mielke, host of Start Here, the daily news podcast from ABC News, for conversation and light breakfast at Podcast Movement. The Start Here Breakfast is Thursday, August 15, 8:15am-10:15ET in Gatlin B foyer. Start Here is the 2019 winner of the Edward R. Murrow Award for Excellence in Innovation.

Thursday, Aug 15: PM Central (Gatlin C/D)

08:45 AM - 05:15 PM

Expo Hall Open

PM Central (Gatlin C/D)

Visit our over 75 exhibitors from all over the podcast and broadcast spectrum!

Thursday, Aug 15: Gatlin A1/A2

09:00 AM - 09:45 AM

30 for 30 Podcasts: Changing the Game + Exclusive Preview of The Sterling Affairs

Gatlin A1/A2

Industry

Panel Discussion

Other / Industry Professional



Jody Avirgan

Host/Editor, 30 for 30 Podcasts, ESPN



Ramona Shelburne

Senior Writer, ESPN

The Miami Heat protest the murder of Trayvon Martin by putting their hoodies up. The practice of Bikram yoga transforms thousands of lives, but its founder destroys them through sexual assault and intimidation. An NBA owner's racist remarks cost him his team in a matter of weeks, but his racism ...

Thursday, Aug 15: Gatlin E2

09:00 AM - 09:45 AM

Data Driven Best Practices for Effective Ad Reads

Gatlin E2

Monetization

Breakout Session

Intermediate



Paul Riismandel

Director of Marketing & Insights, Stitcher



Sophie Anderson

Senior Copywriter, Midroll, A Stitcher Company

There's a lot of received wisdom about what makes for a great podcast ad read, but what does the data say? We've developed a set of best practices based upon more than two dozen ad effectiveness studies. Starting with defining your campaign objectives and KPIs, you'll learn what needs to ...

Thursday, Aug 15: Fireside Chat Stage

09:00 AM - 09:45 AM

Disrupting the Kids' Audio Experience

Fireside Chat Stage

Industry

Breakout Session

Other / Industry Professional



Amy Kraft

Director of Development & Children's Programming, Pinna



Maggie McGuire

CEO, Pinna

Since the growth of podcasting has skyrocketed, more and more options are becoming available for all types of audiences across every age and interest. Enter Pinna - the first on-demand audio streaming service for kids that aggregates all the best podcasts, audiobooks and music for a unique screen-free and ad-free ...

Thursday, Aug 15: Gatlin E7

09:00 AM - 09:45 AM

Please Oh Please Notice Me: Compelling Narration in Audio Fiction

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Beginner

Intermediate



Cole Burkhardt

The King Cole Company/Piece of Cake Podcasting Network



Jennifer Sugden

Dr, Victoriocity



Morgan Givens

Creator and Producer, Flyest Fables



Tau Zaman

CARAVAN

Four audio fiction creators, four completely different styles of storytelling. Join them in this panel to learn how they built the narratives for some of your favorite podcasts.

Thursday, Aug 15: Gatlin E1

09:00 AM - 09:45 AM

Podcast Ad Revenues Are Revving Up

presented by the IAB

Gatlin E1

Industry

Panel Discussion

Other / Industry Professional



Brett Robinson

Senior Director, Ad Operations, NPR



Kelli Hurley

Senior Vice President, Digital Partnerships, Westwood One



Ken Lagana

Head of Sales and Marketing, Megaphone



Patrick Dolan

President and COO, IAB



Tyler Moody

GM/VP WarnerMedia Podcast Network, WarnerMedia

The latest Podcast Ad Revenue Study from IAB and PwC forecasts strong growth for the US podcast marketplace. This session will examine the findings of the report, both the forecasts for growth and the business trends that are driving that. What are key drivers that are bringing continued investments from ...

Thursday, Aug 15: Gatlin A3/A4

09:00 AM - 09:45 AM

Podcasting Basics 1 - The Creative Side

Gatlin A3/A4

Creation

Breakout Session

Beginner



Aaron Mahnke

Creator, Lore

Whether you are already running your own show, or planning to launch one in the future, this is the creative jumpstart you need. Spend an hour with Aaron Mahnke—creator of the hit podcasts Lore, Unobscured, and Cabinet of Curiosities—as he shares his tips on how to be consistent, original, and ...

Thursday, Aug 15: Gatlin E6

09:00 AM - 09:45 AM

Podcasting Systems: The 3 Key Automated Systems Podcast Hosts and Guests Need to Have in Place to Scale

Gatlin E6

Technical

Breakout Session

Intermediate



Yann Ilunga

Podcasting Consultant & Systems Strategist, The Podcaster Lab

Learn about the 3 key automated systems that, once in place, will help you scale whether you're hosting a podcast, you're guesting on other people's shows or both. The 3 systems the session will focus on are the Host/Guest On-Boarding System, the Content Distribution System and the Listener Conversion System. ...

Thursday, Aug 15: Solutions Stage

09:00 AM - 09:45 AM

Take Your Show On The Road- Success Strategies for Producing Podcasts in front of a Live Audience

Solutions Stage

Marketing

Breakout Session

Intermediate



Mara Marek

Self

Either take your podcast on the road in front of a live audience for one show or for many! Mara Marek, creator and host of Happy Never After podcast, recounts the best practices and time sucks to avoid of her cross country bicycle/podcast tour where she produced 38 live shows, ...

Thursday, Aug 15: Gatlin E3

09:00 AM - 09:45 AM

The Art of Hard Conversations: Why Podcasting Can Change Our Politics for the Better

Gatlin E3

Society, Culture & Advocacy

Breakout Session

Intermediate



Beth Silvers

The Art of Hard Conversations: Why Podcasting Can Change Our Politics for the Better , Pantsuit Politics



Sarah Stewart Holland

Co-Host , Pantsuit Politics

Whether you podcast about culture, current events, entertainment, or business, it's hard to avoid politics. In this talk, we discuss what we've learned about podcasting as a medium to model the kinds of conversations that promote cultural change. The power of the microphone can be used for good – prompting ...

Thursday, Aug 15: Gatlin E5

09:00 AM - 09:45 AM

Two Minutes To Greatness - Creating a Clear Podcast Opening That Makes Listeners Stick Around

Gatlin E5

Creation

Breakout Session

Beginner



Joe Saul-Sehy

Creator and Co-Host, Stacking Benjamins

Research shows that new listeners will give your podcast less than two minutes before they decide whether to stick around. We'll explore common mistakes new podcasters make with their open and review best practices from top shows. We'll think like a listener as we walk through all of the friction ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

09:00 AM - 10:30 AM

Google Podcasts creator program Showcase

Keynote / Live Stage (Gatlin B)

Live Stage



Aseloka Smith

Creator / Host / Producer, The Colored Girl Beautiful



Catalina May

Cocreator and Host, Las Raras



Dania Ramos

Creator / Writer / Producer / Director, Timestorm



Martín Cruz

Co-Creator, Sound Engineer, Las Raras



Melissa Tsuei

Who Taught You How to Drive?!



Michael Aquino

Co-Producer/Composer/Audio Engineer, Timestorm



Nichole Hill

Producer, The Colored Girl Beautiful



Paola Mardo

Host, Writer, Creator, Producer, Long Distance



Patrick Epino

Producer / Voice Actor, Long Distance



Tezarah Wilkins

Host, Creator, and Producer, Who Taught You How to Drive?!

Fresh off of 20 weeks of training and show development, the members of the first cohort of the Google Podcasts creator program, led by PRX, will present their podcasts in a multimedia storytelling event.

Thursday, Aug 15: Conway

09:00 AM - 09:45 AM

Keynote: Eric Nuzum, Co-Founder, Magnificent Noise

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Breakout Session

Other / Industry Professional



Eric Nuzum

Co-founder, Magnificent Noise

Thursday, Aug 15: Gatlin E4

09:00 AM - 09:45 AM

Make an Impression: The secrets of branding, marketing and selling a hit show.

Gatlin E4

Marketing

Panel Discussion

Advanced

Intermediate



Donald Albright

Co-Founder/President, Tenderfoot TV



Nick Freeman

Chief Revenue Officer, Cadence13



Pamela Kramer

Chief Marketing Officer, Cadence13

What keeps a podcast in the limelight? Beyond the creation, beyond the deal, and beyond the production, lies the equally crucial elements of marketing, branding and sales. With more than 430 million downloads since launching its debut podcast "Up and Vanished," Tenderfoot TV has built a business that includes five ...

Thursday, Aug 15: Gatlin E6

10:15 AM - 11:00 AM

Advanced Audio Production: Waaay Beyond Just Removing Umms, Etc.

Gatlin E6

Technical

Breakout Session

Advanced



Chris Curran

Founder and Lead Instructor, Podcast Engineering School

Want to learn a bunch of expert tricks you can use to make your podcast sound professional? There are concrete reasons why some podcasts sound better than others. Learn what the pro's already know. You will learn: -- How to quickly train your guests before recording to ensure a clean ...

Thursday, Aug 15: Gatlin A3/A4

10:15 AM - 11:00 AM

Bringing Podcasts To The World

Gatlin A3/A4

Industry

Breakout Session

Other / Industry Professional



Hernan Lopez

Founder/CEO, Wondery

95% of the world's population lives outside of the US – but for the largest podcast publishers, less than a quarter of their audience does. How do we turn a US phenomenon into a global one? Wondery's Founder & CEO (and former Fox International CEO) Hernan Lopez will connect the ...

Thursday, Aug 15: Gatlin E4

10:15 AM - 11:00 AM

How NASA uses Podcasts to Educate, Engage and Excite New Audiences

Gatlin E4

Marketing

Panel Discussion

Other / Industry Professional



Harry Duran
Founder, FullCast



Jim Green
Chief Scientist, Gravity Assist/NASA



Katie Atkinson
Digital Audio Producer, NASA



Leslie Mullen
Producer and Host, On a Mission/NASA-JPL



Matthew Buffington
Host | Strategic Communications Adviser, NASA



Micheala Sosby
Social Media and Audio Producer, NASA Explorers: Apollo / NASA

NASA's collection of podcasts takes audiences on a cosmic journey, sharing the space agency's biggest moments and discoveries in our solar system and beyond through personal stories of exploration. Whether you're about to launch a new podcast or looking for creative strategies for getting your message heard, learn from the ...

Thursday, Aug 15: Gatlin E3

10:15 AM - 11:00 AM

If you're not making someone uncomfortable, you're not inspiring anyone.

Gatlin E3

Society, Culture & Advocacy

Breakout Session

Intermediate



Maribel Quezada Smith
Producer & Host, Diferente

There is a significant need for diversity in the podcasting world, and this is not something you've never heard before. I'm sure you feel like you're doing everything you can to produce content that is thought-provoking and engaging to your audience, while possibly even presenting different voices and points of ...

Thursday, Aug 15: Fireside Chat Stage

10:15 AM - 11:00 AM

#OwnVoices: Storytelling Through Experience and Identity in Audio Fiction

Fireside Chat Stage

Audio Drama / Audio Fiction

Fireside Chat

Other / Industry Professional



Lisette Alvarez
Producer & Actor, Kalila Stormfire's Economical Magick Services | WDG Presents: The Feedback

Many of our stories take place in fantasy castles, haunted houses, or galaxies far, far away. But for many of us, the characters we create draw from our lived experiences. This Fireside Chat is meant to provide a space to talk about how #ownvoices influences audio fiction. Creators, actors, writers, ...

Thursday, Aug 15: Solutions Stage

10:15 AM - 11:00 AM

Skype Alternatives

Solutions Stage

Technical

Breakout Session

Beginner



Jody Maberry

The Jody Maberry Show

Skype Alternatives will give you a look at the options you have to conduct and record interviews. With Skype being the most popular format for Podcast interview, many podcasters believe they are tied to the platform. After hundreds of interviews using nearly every recording option you can imagine, I have ...

Thursday, Aug 15: Gatlin E1

10:15 AM - 11:00 AM

State of Podcasting

Gatlin E1

Industry

Panel Discussion

Other / Industry Professional



Elsie Escobar

Podcasting Community Expert and Advocate, Libsyn/She Podcasts



Juleyka Lantigua-Williams

CEO, Lantigua Williams & Co.



Martina Castro

Founder & CEO, Adonde Media



Todd Cochrane

CEO, Blubrry

Thursday, Aug 15: Gatlin E2

10:15 AM - 11:00 AM

Structuring Your Podcast as a Business Asset

Gatlin E2

Monetization

Breakout Session

Intermediate



Delania Barbee

Founder & Host, Practicing while Black

If you are hoping to build a business through your podcast, you cannot miss this session! In this session, you will learn about the major considerations for structuring your podcast as a business asset to grow your business – whether the business is the podcast or a business that is ...

Thursday, Aug 15: Gatlin E7

10:15 AM - 11:00 AM

What Nonfiction Podcasters Can Learn from The Audio Fiction Community

Gatlin E7

Audio Drama / Audio Fiction

Creation

Panel Discussion

Advanced

Intermediate



Em Mantoani
Creator, The Van



Morgan Givens
Creator and Producer, Flyest Fables



T.H. Ponders
Producer, Host, Editor, Accession



Wil Williams
Founder, Podcast Problems LLC

When people think about fiction podcasts, there tends to be an idea that they're the redheaded step-children of the podcast industry--so what would nonfiction podcasters need to learn from fiction podcasters? So much more than you'd think! Whether it's about editing, community building, audience building, storytelling, or marketing, nonfiction podcasters ...

Thursday, Aug 15: Conway

10:15 AM - 11:00 AM

What Public Radio Knows That You Don't

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Joni Deutsch
Podcast Manager / "Amplifier" Podcast Host, WFAE (Charlotte's NPR News Source)



Kerri Hoffman
CEO, PRX



Natalie Jablonski
Producer, In The Dark

Thursday, Aug 15: Gatlin A1/A2

10:15 AM - 11:00 AM

You Don't Need a Network: Inside an Indie Podcast Collective

Gatlin A1/A2

Creation

Panel Discussion

Advanced

Beginner

Intermediate

Other / Industry Professional



Amanda McLoughlin

CEO, Multitude (Join the Party, Spirits)



Brandon Grugle

Head of Production, Multitude



Eric Schneider

Producer/Editor, Multitude (Spirits, Head Heart Gut)



Eric Silver

Head of Creative, Multitude (Join the Party, HORSE)



Julia Schifini

Producer/Host, Spirits Podcast/Multitude Productions



Mike Schubert

Creator, Host, Editor, Producer, Potterless, HORSE (Multitude)

Podcast networks seem to have all the power in the audio space, grabbing ads and money for themselves. But what if we told you don't need a network? The podcasters of Multitude reveal the secrets of their collective, explaining how they get sponsors, work with each other, and build an ...

Thursday, Aug 15: Gatlin E5

10:15 AM - 11:00 AM

How to leverage Audience Engagement to Grow and Monetize your Show

Gatlin E5

Creation

Monetization

Panel Discussion

Beginner



Jethro Gilligan Toth

The Box of Oddities



Jordan Harbinger

Creator, The Jordan Harbinger Show



Justin Drown

Obscura: A True Crime Podcast



Kat Walls

The Box of Oddities



Matthew Monrean

Director of Partnerships, Himalaya Media Inc.



Shane Waters

Out of the Shadows Podcast

Every podcaster has a fan base, but not everyone knows how to correctly utilize their audience to drive growth and monetize their podcast. Join Justin Drown of Obscura (top 200 show), Shane Waters of Out of the Shadows, Kat and Jethro Gilligan Toth of The Box of Oddities, alongside Matthew Monrean, ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

10:45 AM - 11:15 AM

Making People Laugh is a Serious Job

presented by Voxnest

Keynote / Live Stage (Gatlin B)

Creation

Live Stage

Panel Discussion

Other / Industry Professional



Ben Lapidus

Sound Designer / Composer, Gay Future Podcast



Brian Thompson

CEO, Pizzaply Network



Christina Friel

Gay Future Podcast



Jonathan Zenti

Head of Content, Spreaker



Kristina Loring

Producer

Comedy is always underrated because people don't take it seriously… “it's just funny!” But how hard is it to actually make people laugh? We’ll have a discussion with some laugh makers to understand what happens behind the curtain of comedy

Thursday, Aug 15: Gatlin A3/A4

11:30 AM - 12:15 PM

Ads: Delivery and Engagement Beyond the Numbers.

Gatlin A3/A4

Monetization

Breakout Session

Intermediate



Todd Cochrane

CEO, Blubrry

So, you're trying to make a profit on your show. You're halfway there with great download numbers and you've got an advertising deal in hand - but what happens if you don't deliver? What if you're not giving your sponsor what they want? Advertisements and sponsorship deals don't matter unless ...

Thursday, Aug 15: Gatlin E7

11:30 AM - 12:15 PM

Greater Than the Sum of Its Parts: Building a Truly Collaborative Storytelling Team

Gatlin E7

Audio Drama / Audio Fiction

Creation

Panel Discussion

Advanced

Beginner

Intermediate



Eleanor Hyde

Executive Producer, Unwell / HartLife NFP



Eli Barraza

Co-Founder, Whisperforge



Gabriel Urbina

Writer/Creator, Wolf 359, Time Bombs



Jeffrey Gardner

Executive Producer, Unwell, Our Fair City / HartLife NFP

Audio fiction projects often combine the talents of writers, actors, directors, designers, composers and others to tell a single story. How do we find those quality collaborators? With so many voices involved in the project, how do we align everyone's vision? How do we avoid and solve any pitfalls of ...

Thursday, Aug 15: Gatlin E4

11:30 AM - 12:15 PM

Creative Approaches For Podcast Audience Development

Gatlin E4

Marketing

Panel Discussion

Advanced



Anna Phelan

Editorial Program Manager, TED



Kara Silverman

Partner, Various and Co



Mathilde Piard

Senior Project Manager, NPR

Podcast marketing is about more than just cross-promotion and landing a coveted spot in the biggest podcast apps—it begins at the editorial creation phase, and never really ends. In this session, we will present case studies that offer editorially-driven approaches to audience development that can help drive downloads, reach audiences ...

Thursday, Aug 15: Gatlin E2

11:30 AM - 12:15 PM

Elevate Your Podcast Strategy

Gatlin E2

Monetization

Breakout Session

Other / Industry Professional



Erica Osher

Senior Director, NPR Sponsorship Products and NPM Creative, National Public Media/NPR



Scott Simonelli

Founder and CEO, Veritonic, Veritonic

Podcasting has built a reputation as one of the most effective mediums for creating a connection. A connection between listeners and hosts, as well as a connection between listeners and the show's sponsors, which have an important impact on the listening experience. As this medium continues to grow, with more ...

Thursday, Aug 15: Gatlin A1/A2

11:30 AM - 12:15 PM

You Made All That Up? The Elements of Great Fiction Podcasting

Gatlin A1/A2

Audio Drama / Audio Fiction

Panel Discussion

Advanced

Beginner

Intermediate

Other / Industry Professional



Lauren Shippen

The Bright Sessions



Elena Fernández Collins

Podcast Journalist & Critic



Lisette Alvarez

Producer & Actor, Kalila Stormfire's Economical Magick Services | WDG Presents: The Feedback



Marguerite Croft

Point Mystic



Tau Zaman

CARAVAN

In a largely nonfiction podcast landscape, audio fiction creators are carving out a brave new frontier. Join panelists from some of your favorite audio dramas in a Q&A session as they bring together their varied experiences from all the different sides of the audio and production process.

Thursday, Aug 15: Gatlin E5

11:30 AM - 12:15 PM

How to Make the Most of a Niche Podcast

Gatlin E5

Creation

Breakout Session

Beginner



Bryan Orr

Founder, HVAC School

After years of broad topic and narrative podcasting, Bryan launched a niche podcast in 2016 that has found a large audience with over 1.5 million downloads and multiple sponsors. This session will review what Bryan learned both from mistakes and successes. We will cover topics such as, how to find ...

Thursday, Aug 15: Solutions Stage

11:30 AM - 12:15 PM

A Simple and Automated Way To Maximize Exposure by Repurposing Your Content To Multiple Platforms

Solutions Stage

Creation

Breakout Session

Beginner

Intermediate



Hani Mourra

Founder and Creator, Repurpose.io

In this session, you'll learn which platforms you should repurpose your podcasts, live streams, and videos to in order to maximize exposure. You will also experience a live demo of a simple and automated platform that will save you a ton of time by taking care of the downloading, converting, ...

Thursday, Aug 15: Fireside Chat Stage

11:30 AM - 12:15 PM

Multiplatform Selling in a Podcast Platform World

Fireside Chat Stage

Industry

Fireside Chat

Other / Industry Professional



John Fitzgerald

ESPN

ESPN Audio's VP of Multimedia Advertising Sales, John Fitzgerald, has a breadth of experience across ESPN multiplatform sales. He will share his unique perspective into ESPN's ability to leverage a broad distribution portfolio across video, social, radio and on-demand digital audio to maximize audiences and create custom solutions for advertisers. ...

Thursday, Aug 15: Gatlin E1

11:30 AM - 12:15 PM

The Podcast Newsletter Craze

Gatlin E1

Industry

Panel Discussion

Other / Industry Professional



Arielle Nissenblatt

Founder and Head Curator, EarBuds Podcast Collective



Dana Gerber-Margie

Co-Lead & Editor, Preserve This Podcast



James Cridland

Editor, Podnews.net



Paul Kondo

Founder, Podcast Gumbo Newsletter



Skye Pillsbury

Writer, Inside Podcasting



Wil Williams

Founder, Podcast Problems LLC

You love podcasts. That's why you're here at Podcast Movement. We love podcasts. We think everyone should be listening to them. That's why we're the creators of the podcast newsletters you know and love. That inbox of yours is chock full of amazing content each week and it's thanks to ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

11:30 AM - 12:00 PM

Content and Industry: Friends, Relatives or Total Strangers?

presented by Voxnest

Keynote / Live Stage (Gatlin B)

Live Stage



Nigel Poor

Co-producer, Co-host, Co-creator, Ear Hustle



Francesco Baschieri

President, Voxnest



Martina Castro

Founder & CEO, Adonde Media



Matt MacDonald

Chief Product Officer, RadioPublic

In just a few years, podcasting turned from a fun activity to a viable career option, and it's now a multimillion-dollar industry. Are listeners benefitting from the change? And how is the industry's growth affecting the quality of what reaches people's ears?

Thursday, Aug 15: Gatlin E3

11:30 AM - 12:15 PM

Keep it real. Hear what it is like to podcast while diverse.

Gatlin E3

Society, Culture & Advocacy

Fireside Chat

Beginner



Allyson Marino

Founder, CEO, Lipstick & Vinyl



Laura Cathcart Robbins

Host/Creator, The Only Ine In The Room

What is it like being the only one in the room? How do you connect when everyone looks and sounds different than you? How about if you qualify as diverse? Being your authentic self allows you to share stories that connect with other people. In this personal interview ...

Thursday, Aug 15: Gatlin E6

11:30 AM - 12:15 PM

Microphone Setup, Placement and Techniques

Gatlin E6

Technical

Breakout Session

Beginner



Laura Davidson

Market Development, Shure Incorporated

Join Laura Davidson from Shure as she offers suggestions, tips and tricks regarding microphone selection, placement and technique. Topics covered will include application-based recommendations and a product overview of the Shure MOTIV™ line of USB microphones and SM7B dynamic vocal microphone.

Thursday, Aug 15: Conway

11:30 AM - 12:15 PM

Live Focus Group: “Stacking Benjamins”

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Beginner

Other / Industry Professional



Fred Jacobs

Jacobs Media



Joe Saul-Sehy

Creator and Co-Host, Stacking Benjamins

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

12:15 PM - 01:15 PM

Goodbye to Sleep: The Art of Making a Daily News Podcast

Keynote / Live Stage (Gatlin B)

Creation

Industry

Panel Discussion

Other / Industry Professional



Brad Mielke
Host, Start Here



Jayme Poisson
CBC



Jody Avirgan
Host/Editor, 30 for 30 Podcasts, ESPN



Linah Mohammad
Washington Post

What does it take to produce a popular daily news podcast? Hosts and producers of top shows give a glimpse at the inner workings of their daily routines, including how they select news stories, conduct meaningful interviews and work under tight deadlines. They'll provide insight on what makes their podcasts ...

Thursday, Aug 15: Gatlin E3

12:30 PM - 01:15 PM

Creating An Original Voice In The Crowded Comedy Podcast Space

Gatlin E3

Creation

Panel Discussion

Beginner

Intermediate



Anna Hossnieh
Producer, The Daily Zeitgeist / Ethnically Ambiguous / iHeartRadio Comedy Podcast Network



Carolina Barlow
Co-Host, The Ron Burgundy Podcast, iHeartPodcast Network



Jack Obrien
The Daily Zeitgeist



Miles Gray
The Daily Zeitgeist

From structure to subject matter, the comedy podcast requires the hosts and producers thread a needle, and manage a fine balance of comedy and content. We'll talk about the various types of hosting set ups, from the format monkey vs. riff gun structure of shows like Doughboys, Daily Zeitgeist, Punch ...

Thursday, Aug 15: Gatlin A3/A4

12:30 PM - 01:15 PM

Independent Podcasting in the Era of Consolidation: What effect will large companies have on you, the individual podcaster?

Gatlin A3/A4

Industry

Panel Discussion

Beginner

Intermediate

Other / Industry Professional



Greg Strassell
Senior Vice President/Programming, Hubbard Radio



Peter Morris
CEO, PodcastOne



Rob Cesternino
Podcaster, Rob Has A Podcast

We're telling you what to expect as the industry continues moving toward consolidation, along with providing the intel and tools so you can stand out in an increasingly crowded market. Hear from Norm Pattiz, the Executive Chairman of leading network PodcastOne, as he talks with independent podcaster-turned network star, Rob ...

Thursday, Aug 15: Gatlin E1

12:30 PM - 01:15 PM

It's the year 2039. Where's your podcast? (A Preserve This Podcast workshop)

Gatlin E1

Creation

Breakout Session

Other / Industry Professional



Dana Gerber-Margie

Co-Lead & Editor, Preserve This Podcast



Molly Schwartz

Producer & Studio Manager, Preserve This Podcast

Bring your hard drives. Bring your laptops. Bring your Dropbox password. We're going to preserve your podcast. If you've listened to the Preserve This Podcast podcast or read the zine, you know that podcasts are disappearing. So how can podcasters protect themselves against loss? By attending our first ever Preserve ...

Thursday, Aug 15: Gatlin A1/A2

12:30 PM - 01:15 PM

Podfunding: how to build a creative, profitable, and impactful podcast business

Gatlin A1/A2

Industry

Monetization

Panel Discussion

Other / Industry Professional



Erica Mandy

Founder & Host, The NewsWorthy



Jake Shapiro

Co-Founder, Chief Executive Officer, RadioPublic and Podfund



Juleyka Lantigua-Williams

CEO, Lantigua Williams & Co.



Nicola Korzenko

General Manager, Podfund

As a podcaster, you are creating a show and you are also building a business. The opportunities to generate revenue keep expanding, across ad sales, crowdfunding, live shows, merchandise, and licensing intellectual property. There are common challenges: a steep entrepreneurial learning curve, tools and tactics for audience growth, and access ...

Thursday, Aug 15: Gatlin E2

12:30 PM - 01:15 PM

The Brand Connection: Nielsen's Podcast Listener Insights

Gatlin E2

Industry

Monetization

Breakout Session

Other / Industry Professional



Tony Hereau

VP, Client Analytics, Nielsen

Brand advertising is essential for the growth of the podcast industry. New data from Nielsen's Podcast Listener Insights, connects podcast usage with consumer products and services. Catch a preview of this new service that reports podcast listener habits with retail, automotive, financial, QSR, travel, and more brand categories. Only Nielsen ...

Thursday, Aug 15: Gatlin E5

12:30 PM - 01:15 PM

The Future of Podcasting is Community

Gatlin E5

Creation

Industry

Panel Discussion

Advanced

Beginner

Intermediate

Other / Industry Professional



Brad Smith

Founder & CEO, Simplecast



Jen Sargent

COO, Wonderly



Jenny Kaplan

Co-founder & CEO, Wonder Media Network



Shira Atkins

CMO & Co-Founder, Wonder Media Network



Zachary Davis

VP of Premium Content, Himalaya Media

Podcasts offer the one thing content can't buy: community. Through powerful stories and compelling ideas, podcasts can offer people a sense of belonging and stability in an increasingly unstable world. Join Brad Smith, CEO of Simplecast, Jenny Kaplan and Shira Atkins from Wonder Media Network, and Zachary Davis, VP of ...

Thursday, Aug 15: Gatlin A3/A4

01:30 PM - 02:15 PM

Code Switch: Covering Race in America Today

Gatlin A3/A4

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Eric Deggans

TV/Media Critic, NPR



Gene Demby

Host, Code Switch



Leah Donnella

Assistant Editor, Code Switch

Join host Gene Demby and assistant editor Leah Donnella of NPR's hit Code Switch podcast to discuss how they cover race and identity with accuracy and relevance -- even though the topic is often messy and complicated. This conversation will be moderated by NPR's TV Critic Eric Deggans.

Thursday, Aug 15: Gatlin E5

01:30 PM - 02:15 PM

Developing a Game Plan for Sports Podcasters

Gatlin E5

Creation

Panel Discussion

Intermediate



Aaron Berlin

Show Host/Producer, Orlando Magic



Andrew Bock

Sr. Director, Content Operations, TuneIn



Andrew Jones

Director of Solutions Engineering, StreamGuys



Deirdre Lester

Chief Revenue Officer, Barstool Sports



Jeremy Zimmer

Sr. Director, Digital, Cleveland Browns



Peter Casarico

MRN

Championship caliber teams are greater than the sum of their parts. Whether you're a Head Coach or a Director of Digital Media, knowing how to fit the various pieces together can make or break a season. In this All-star panel, producers and directors of professional sports content will share how ...

Thursday, Aug 15: Gatlin E7

01:30 PM - 02:15 PM

Bringing Life to Your Story: Directing Audio Fiction

Gatlin E7

Audio Drama / Audio Fiction

Creation

Panel Discussion

Advanced

Intermediate



Christopher Reynaga

Creator/Writer/Director, Point Mystic



Dania Ramos

Creator / Writer / Producer / Director, Timestorm



Elena Fernández Collins

Podcast Journalist & Critic



Erik Saras

Co-creator/Co-writer/Director, Marsfall



Faith McQuinn

Writer/Director, Boom: A Serial Drama



James Oliva

Showrunner/Voice Actor, What's The Frequency?

Helping actors develop an honest portrayal of their characters brings more life to a story. These audio fiction directors will share advice on planning and executing recordings, respecting your actors, and how you can get them to perform at their highest levels.

Thursday, Aug 15: Fireside Chat Stage

01:30 PM - 02:15 PM

From Patois to Kreyol: The Power of Niche in Podcasting

Fireside Chat Stage

Creation

Fireside Chat

Other / Industry Professional



Judithe Registre

Founder/Chief Narrative Officer, Inclusivus



Kerry-Ann Reid-Brown

Host, Founder, Carry On Friends | Breadfruit Media



Mikelah Rose

Founder & Podcast Host, Style & Vibes



Rachel Osbourne

Founder, Isle + Indies

In 2017 at 4 months pregnant I attended my first Podcast Movement in Anaheim. I was a finalist in the PMx Competition where I spoke about "Nicheing Down: The Power of Being a Niche within a Niche." I also had the opportunity to host a roundtable on hosting but the ...

Thursday, Aug 15: Gatlin E4

01:30 PM - 02:15 PM

How to Get Major Media Coverage For Your Podcast

Gatlin E4

Marketing

Breakout Session

Intermediate



Damona Hoffman

Host/Producer, Dates & Mates

Podcasts are finally being recognized as legitimate content by mainstream media outlets but how can you get TV, newspaper, and magazine coverage for yours? Damona Hoffman has cracked the code on how to pitch, network and position her podcast "Dates & Mates" for media coverage. In the last year alone, ...

Thursday, Aug 15: Gatlin A1/A2

01:30 PM - 02:15 PM

Podcast Advertising 360

Gatlin A1/A2

Monetization

Panel Discussion

Other / Industry Professional



Luke Slota

VP of Media, Veritone One



Patrick Hinds

Creator and Co-Host, True Crime Obsessed



Rockie Thomas

Chief Revenue Officer, Media Creek



Thomas Mancusi

SVP, Sales & Development, Audioboom

Ad revenues for podcasts overall are set to double by 2020, with PwC and the Interactive Advertising Bureau (IAB) predicting that U.S. ad spend will go up from an estimated \$314 million in 2017 to \$659 million in 2020, with "baked-in" ads (that are read by the presenter) the most ...

Thursday, Aug 15: Gatlin E2

01:30 PM - 02:15 PM

Podcasts Advertisers Love: The Sellability of Female-Focused Lifestyle Content

Gatlin E2

Monetization

Panel Discussion

Intermediate

Other / Industry Professional



Doree Shafrir

Forever 35



Kate Spencer

Forever 35



Lindsay Piper Shaw

Senior Marketing Consultant, Right Side Up



Nick Southwell-Keely

US Director of Brand Partnerships & Sales, Acast

The panel will feature Acast creators with prominent beauty, fashion, and self-care podcasts, highlighting desirable (if underrepresented) voices in podcasting: women! We will provide stats on female listenership and advertisers with female-skewing targets, and explain how we're helping them find each other to drive more revenue.

Thursday, Aug 15: Solutions Stage

01:30 PM - 02:15 PM

Practical Ways to Promote Your Podcast Using Video

Solutions Stage

Marketing

Breakout Session

Beginner



Oliver Wellington

Founder, Headliner (Company)

Did you know that video consistently gets the highest level of engagement on social media? Well, it does! And while you may be thinking that creating videos is too hard or time consuming, it's not! We'll be reviewing the common types of promo video used by podcasters on social media, ...

Thursday, Aug 15: Conway

01:30 PM - 02:15 PM

Raise Your Voice: Smart Speaker Strategy for Podcasts

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Bret Kinsella

Founder and CEO, Voicebot.ai



James Derby

Chief Strategy Officer/Dir. of Programming, Federated Media



Rachel Batish

VP Product, Audioburst



Steven Goldstein

CEO, Amplifi Media



Will Mayo

Founder & Chief Strategy Officer, SpokenLayer

Thursday, Aug 15: Gatlin E1

01:30 PM - 02:15 PM

Reaching the Unreachable through the Power of On-Demand Audio

Gatlin E1

Marketing

Panel Discussion

Other / Industry Professional



David Raphael

President, PMM Inc



Lisa Jacobs

Director, Ad Results Media



Molly Fuard

Ad Innovation Lead, Podcasts, Pandora

An "Unreachable" is someone who simply cannot be tracked by current TV measurement standards because they're accessing media from mobile or over the top devices. So, how do we reach them? Audio, streaming services, podcasts. According to a new study, Millennials and Gen Z, otherwise known as "the audio generation," consume roughly 18 ...

Thursday, Aug 15: Gatlin E6

01:30 PM - 02:15 PM

The Microphone Matters

Presented By Electro-Voice

Gatlin E6

Technical

Breakout Session

Beginner



Michael Doucot

Marketing Manager, Electro-Voice



Rick Belt

Microphone Product Manager, Electro-Voice

Choosing the right microphone for your voice can be overwhelming. In this session, you will discover ways to improve your sound by learning the differences in microphone types and developing production techniques for amazing results. Please join us and learn how easy it can be to produce an amazing sound ...

Thursday, Aug 15: Gatlin E3

01:30 PM - 02:15 PM

Walk Into Your Why With Power

Gatlin E3

Society, Culture & Advocacy

Breakout Session

Beginner



Christina Barsi

Founder, Avant Haus Media

Podcasting offers not only a platform for your voice to be heard and be amplified but it creates an opportunity to surpass the gatekeepers and design content that better reflects our under-represented communities. The world is watching, or in this case, listening; so understanding how to make your first steps out ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

01:30 PM - 02:00 PM

Launching a Legacy: Lemonada Media & Westwood One

Keynote / Live Stage (Gatlin B)

Industry

Fireside Chat

Other / Industry Professional



Stephanie Wittels Wachs

Co-Founder + Chief Creative Officer, Lemonada Media



Suzanne Grimes

President, Westwood One

Lemonada Media is a new, women-founded, & women-run, and highly-anticipated podcast network that shares the unfiltered version of the human experience from the opioid crisis, the need for empathy, good parenting, and beyond. Hear how two total strangers living thousands of miles away turned personal tragedy into three shows supported by celebrities, the ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

02:15 PM - 02:45 PM

Goldfish Tank (Sharks are So Scary!)

presented by Voxnest

Keynote / Live Stage (Gatlin B)

Live Stage



Earlonne Woods

Co-producer, Co-host, Co-creator, Ear Hustle



Dana Gerber-Margie

Co-Lead & Editor, Preserve This Podcast



Mitra Kaboli

Producer/Sound Designer, ESPN's 30 for 30 Podcast



Skye Pillsbury

Writer, Inside Podcasting

This is your chance to come on stage and pitch your podcast idea! Some of the most talented podcast producers and experts will give you (gentle) feedback, and you can win some cool gear to bring your idea to life

Thursday, Aug 15: Gatlin E4

02:45 PM - 03:30 PM

Beyond the Downloads: How to Leverage Influence to Create Authority and Generate Income

Gatlin E4

Marketing

Breakout Session

Beginner



Azul Terronez

Co-Founder, Born To Write Podcast - Company -Authors Who Lead

So many people are following in the footsteps of successful entrepreneurs and podcasters in the hopes of being like them. Imitating their style, intros and even titles of their podcasts. But the mistake they are making is not seeing their own strength they have to bring to the table. I ...

Thursday, Aug 15: Gatlin E6

02:45 PM - 03:30 PM

Great Quality, Low Cost + ROI

Gatlin E6

Technical

Breakout Session

Beginner



Alexis Parris

The Empowered Millennial Podcast

You could spend thousands of dollars on your podcast per month if you'd like; however, in the beginning stages quality and cost effectiveness is what your focus should be. As the producer of my show, this is the focus I continue to have because it works. In this session I'll ...

Thursday, Aug 15: Gatlin E5

02:45 PM - 03:30 PM

How Podcasts Create a Win-Win for Organizations and Listeners

Gatlin E5

Creation

Panel Discussion

Beginner



Fred Dews

Managing Editor, Podcasts, The Brookings Cafeteria / The Brookings Institution



Jenna Spinelle

Producer/Host, Democracy Works/Penn State McCourtney Institute for Democracy



Justin O'Neill

Series Producer, Smithsonian Institution



Kay Summers

Host and Executive Producer, Big World/American University's School of International Service



Sultana Ali

Communications Manager, After the Fact/The Pew Charitable Trusts

Scan the top charts on Apple Podcasts and you will see that the most popular shows originate from big media companies and big-name personalities. A personal or corporate brand stands behind this creative content. But how do podcasts support and provide value to, and reflect the brand promise of, nonprofit ...

Thursday, Aug 15: Gatlin E2

02:45 PM - 03:30 PM

Independents Day: Make A Living Making Your Independent Podcast

Gatlin E2

Monetization

Breakout Session

Intermediate



Aaron Mahnke

Creator, Lore



Ashley Flowers

Creator and Host of Crime Junkie Podcast, Crime Junkie



Patrick Hinds

Creator and Co-Host, True Crime Obsessed

Two years ago, Ashley Flowers (Crime Junkie) and Patrick Hinds (True Crime Obsessed) had full-time jobs and made independent podcasts as a hobby. Today, their independent podcasts ARE their full-time jobs and they make a comfortable income producing them. In this talk, we're going to tell you how we did ...

Thursday, Aug 15: Gatlin E7

02:45 PM - 03:30 PM

Podcast Groovement: Music in Audio Fiction.

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Advanced

Beginner

Intermediate



Dania Ramos

Creator / Writer / Producer / Director, Timestorm



Michael Aquino

Co-Producer/Composer/Audio Engineer, Timestorm



Sam Boase-Miller

Co-Creator, Composer, Actor, Marsfall



Tau Zaman

CARAVAN

Some of the best audio fiction out there uses music to evoke emotions, convey setting, and immerse listeners into the rhythm of a fictional world. This panel brings together audio fiction creators to spill all the details on how they bring their stories to life with music.

Thursday, Aug 15: Conway

02:45 PM - 03:30 PM

Podcast Makeover: Professional Broadcasters Critique Up-and-Coming Podcasts

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Panel Discussion

Other / Industry Professional



Randy Lane

The Randy Lane Company



Seth Resler

Jacobs Media



Tom Leykis

Owner/Founder, The Tom Leykis Show/The New Normal LLC



Vanessa Echols

News Anchor WFTV/ Podcast Host: Colorblind: Race Across Generations, Cox Media Group Orlando

Thursday, Aug 15: Gatlin A1/A2

02:45 PM - 03:30 PM

Podcast Membership Models: Building listener supported revenue

Gatlin A1/A2

Monetization

Panel Discussion

Intermediate



Adam Cecil

Director of Marketing, Membership, and Merch, Night Vale Presents



Charlotte Cooper

Director of Audience Growth and Marketing, PRX/PRI



Gina James

Director of Development, PRX/PRI

The number of podcasts in the world has rocketed over the last two years with more than 600,000 podcasts competing for listener attention. Among them are a strong set of podcasts who draw sustainable revenue from audiences who are willing to pay to keep the show they love thriving. One ...

Thursday, Aug 15: Gatlin E1

02:45 PM - 03:30 PM

Podcasts in Emerging Markets

Gatlin E1

Industry

Panel Discussion

Other / Industry Professional



Amit Doshi

Founder/CEO, IVM Podcasts



James Cridland

Editor, Podnews.net



Martina Castro

Founder & CEO, Adonde Media



Valentina Kaledina

Business Development Manager, Castbox

Thursday, Aug 15: Solutions Stage

02:45 PM - 03:30 PM

The Trouble with Tunes – approaches to using music in podcasts

Solutions Stage

Creation

Fireside Chat

Intermediate



Gordon Firemark

Attorney at Law, Mr.

Using music in podcasts is an extraordinary challenge. This session will explore both the reasons and possible solutions. Podcasters who wish to use music in their programming are confronted with a complex, tangled web of rights and permissions that are required. With countless stakeholders and varied approaches to licensing for ...

Thursday, Aug 15: Fireside Chat Stage

02:45 PM - 03:30 PM

What Makes a Podcast Sticky?

Fireside Chat Stage

Creation

Fireside Chat

Advanced



Ashley Bazer

Senior Producer, Focus on the Family



Rob Kirkpatrick

Executive Director, Focus on the Family

Why are some podcasts more memorable than others? What makes a podcast listener want to come back for more? Join producers from Focus on the Family to learn the three key objectives every podcast episode should have.

Thursday, Aug 15: Gatlin A3/A4

02:45 PM - 03:30 PM

Yes that Marketing Advice for your Podcast is BS - 2019

Gatlin A3/A4

Marketing

Breakout Session

Intermediate



Rob Walch

VP Podcaster Relations, Libsyn

This session will go over why much of the advice on how to market your podcast is pure BS. It will cover how iTunes actually works and kill off a few myths on how people think it works. It will go over some of the promotion methods that do actually ...

Thursday, Aug 15: Gatlin E3

02:45 PM - 03:30 PM

Navigating the Podcast Wage Gap

Gatlin E3

Industry

Society, Culture & Advocacy

Breakout Session

Other / Industry Professional



Jeanine Wright

Chief Operating Officer and Chief Legal Officer, Simplecast

As a newer medium, podcasting has endless opportunities to be a more equitable place. But podcasting doesn't exist in a bubble, which means it can also repeat the same mistakes of other mediums—including perpetuating wage and monetization gaps. This session will discuss how wage gaps in podcasting are happening, what other mediums & systems ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

02:55 PM - 04:05 PM

The Jordan Harbinger Show Live

Interview with Guest Ben Hardy

Keynote / Live Stage (Gatlin B)

Live Podcast



Ben Hardy



Jordan Harbinger

Creator, The Jordan Harbinger Show

Join Jordan Harbinger (host of the Jordan Harbinger Show), and guest Ben Hardy, in a conversation about Personality, and how most people's gets stuck in the past. This interview will also cover how to change yourself and your life to become the person you want to be. & We hope ...

Thursday, Aug 15: PM Central (Gatlin C/D)

03:15 PM - 05:15 PM

Dedicated Expo Time

PM Central (Gatlin C/D)

Your chance to visit all of the exhibitors, without any session conflicts

Thursday, Aug 15: Fireside Chat Stage

03:45 PM - 04:30 PM

Why are Canadians so good at investigative true crime?

Fireside Chat Stage

Industry

Fireside Chat

Other / Industry Professional



Leslie Merklinger

Senior Director, Audio Innovation, Canadian Broadcasting Corporation



Veronika Taylor

Content Director, Acast

Leslie Merklinger, senior director of audio innovation at the CBC, and Veronika Taylor, content director at Acast, will discuss the true crime phenomenon and what makes Canadians so prolific at producing and consuming the genre! Get an insider's take on the hit investigative true crime series produced by the CBC, ...

Thursday, Aug 15: Conway

03:45 PM - 04:30 PM

Popular Music in Podcasts? Here It Comes!

presented by PodcastMusic.com

Conway

Broadcasters Meet Podcasters (Radio)

Creation

Industry

Other / Industry Professional

Podcasters have been chomping at the bit to use mainstream music in their shows for years, but there's been no way for most of them to legally do so. That's about to change. How? We'll tell you in this session with the folks that have invested years into finding a ...

Thursday, Aug 15: Gatlin A1/A2

03:45 PM - 04:30 PM

"This Episode's Surprise Vexation": Encountering the Unexpected in Researching Your Podcasts

Gatlin A1/A2

Creation

Society, Culture & Advocacy

Fireside Chat

Other / Industry Professional



Holly Frey

Executive Producer/Host, Stuff You Missed in History Class



Tracy Wilson

Host/Executive Producer, Stuff You Missed in History Class

Holly Frey and Tracy V. Wilson of Stuff You Missed in History Class work on a research-intensive podcast, and sometimes that research takes their episodes in unexpected (and uncomfortable) directions. They'll share their experiences with dealing with the surprisingly difficult, including tips on how to make sure you're getting the ...

Thursday, Aug 15: Keynote / Live Stage (Gatlin B)

04:15 PM - 05:15 PM

New Media Show: LIVE

Keynote / Live Stage (Gatlin B)

Live Podcast



Lindsay Bowen

VP, Podcasts and Entertainment Content Partnerships, Pandora



Rob Greenlee

VP, Content and Partnerships, Libsyn



Rob Walch

VP Podcaster Relations, Libsyn



Sarah van Mosel

CRO, Stitcher



Todd Cochrane

CEO, Blubrry

Join Rob Greenlee, VP, Content and Partnerships, Libsyn.com & LibsynPro.com and Todd Cochrane, CEO/Co-Founder of Blubrry.com the hosts of the New Media Show for this very special LIVE podcast, along with some podcast friends joining the fun to discuss the key issues today in the podcasting industry.

Thursday, Aug 15: Tin Roof Orlando

07:00 PM - 11:00 PM

iHeartRadio Party - Our Biggest Party of the Year!

Featuring live DJs, drinks, food and more!

Tin Roof Orlando

Party / Networking

Join iHeartMedia, and all of your PM19 friends (old and new) for our biggest party of the year! Tin Roof Orlando will play home to the biggest party in PM history, featuring lots of food, drinks, live music, and FUN! Featuring live music from DJ Obscene! Busses to both official host hotels will ...

Friday, Aug 16: PM Central (Gatlin C/D)

08:45 AM - 12:00 PM

Expo Hall Open

PM Central (Gatlin C/D)

Visit our over 75 exhibitors from all over the podcast and broadcast spectrum!

Friday, Aug 16: Fireside Chat Stage

09:00 AM - 09:45 AM

5 Steps to Building a Sought-After Podcast Production Company

Fireside Chat Stage

Technical

Fireside Chat

Intermediate



Darrell Darnell

Owner, Pro Podcast Solutions



Steve Stewart

Podcast Editor, Steve Stewart Podcast Productions

Whether you're offering podcast production as a side gig or running a full-time podcast production company, this session will share valuable insights that will help you take your business to the next level. Over the past 6 years Darrell has gone from 1 client, to quitting his corporate job, to ...

Friday, Aug 16: Gatlin E7

09:00 AM - 09:45 AM

Finding Your Character: Remote Acting in Fiction Podcasts

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Intermediate



Danielle Shemaiah

Director, Creative Consultant, Voice Actor, The Whisperforge



Eli Barraza

Co-Founder, Whisperforge



James Oliva

Showrunner/Voice Actor, What's The Frequency?



Julia Schifini

Producer/Host, Spirits Podcast/Multitude Productions



Kristen DiMercurio

Voice Actor, Whisperforge



Tau Zaman

CARAVAN

Remote actors are increasingly commonplace in audio fiction production. Learn each step, from casting to production, the ways to get the best performances out of your cast. Gain insight from directors, creators, and actors alike with this how-to workshop on the best ways to bring the A-game to your remote ...

Friday, Aug 16: Gatlin E5

09:00 AM - 09:45 AM

Fishing for your Niche - How following a few simple rules of fishing can help you develop, engage your audience and grow your show.

Gatlin E5

Creation

Breakout Session

Beginner



Clayton Groves

Chief Executive Fish Nerd, Fish Nerds

Most podcasters cast too wide a net and cover too many topics hoping to catch anything. That rarely works [most podcasts don't make 7 episodes]. In this session we school you on chumming the waters for topics, picking the best bait, and setting the hook so your podcast finds its ...

Friday, Aug 16: Gatlin E3

09:00 AM - 09:45 AM

From Gay History to the Gay Future: How LGBT storytelling has found new voices in podcasting

Presented by CBC Podcasts

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Arif Noorani

Executive Producer, CBC Podcasts



Christina Friel

Gay Future Podcast



Connor Wright

Gay Future Podcast



Leigh Pfeffer

Producer & Co-Host, History is Gay



Maurice Smith

Cohost & Producer, Category Is...



Thomas Leblanc

Host and producer, Chosen Family



Tranna Wintour

Host and Producer, Chosen Family

Podcasting has created new opportunities for every storyteller, and LGBT podcasters are no exception. From science fiction and critical thought to history and pop culture commentary, a new wave of LGBT podcasts is finding audiences and taking risks that weren't possible before. The medium allows room for narratives, characters and ...

Friday, Aug 16: Solutions Stage

09:00 AM - 09:45 AM

Grow Your Audience with Gamification!

Solutions Stage

Monetization

Breakout Session

Other / Industry Professional



Veena Prashanth

Actionable Tips & Advice On How To Build, Manage & Grow A Profitable & Successful Membership Site!,
MembershipSiteLab.com

In this session, I'll be sharing viral gaming tips & actionable strategies that are really easy to implement, allow you to stand out from the crowd and increase your website traffic and engagement like never before! You'll learn how to integrate game elements into your site, service, community, content or ...

Friday, Aug 16: Gatlin A3/A4

09:00 AM - 09:45 AM

Marketing Lessons from Facebook's Original Podcast

Gatlin A3/A4

Marketing

Breakout Session

Advanced



Matt Sutton

Global Brand Marketing Lead, Facebook



Steve Pratt

Co-founder, Pacific Content

Go inside what one podcast industry leader called "the best podcast marketing plan I've ever seen." Facebook launched Three and a Half Degrees in 2019 and this will be the first look at what they did and how it worked. Any podcaster, from an independent show to a large brand, ...

Friday, Aug 16: Gatlin E6

09:00 AM - 09:45 AM

Painting Stories with Sound - podcast editing for beginners

Gatlin E6

Technical

Breakout Session

Beginner



Nick Dunkerley

Creative Director, Hindenburg Systems

Hands-on presentation of best practices and techniques for recording and editing your podcast to the highest standards. The session includes: - Importing audio from different sources and formats - Recording phone interviews - Organising your raw material - Basic Automations (Duck, Soundbed, Edit, Fades etc) - Advanced automations and montage ...

Friday, Aug 16: Gatlin E2

09:00 AM - 09:45 AM

Podcast Guest Profits: How to grow your show and your business with a targeted interview strategy

Gatlin E2

Monetization

Breakout Session

Beginner



Tom Schwab

Founder & Chief Evangelist Officer, Interview Valet

In this session, you will learn how to maximize your ROI (Return on Investment) of your time and money by leveraging established audiences as a podcast guest. You learn: The 4 factors vital in picking ideal shows Outreach tactics that get you invited on dream shows The 5 Step Podcast ...

Friday, Aug 16: Gatlin E4

09:00 AM - 09:45 AM

Social Media for Podcasters: How to Spend Less Time & Get More Results on Social Media

Gatlin E4

Marketing

Breakout Session

Beginner



Andrea Jones

Social Media Strategist, Savvy Social Podcast / Social Media for Podcasts

When it comes to building an amazing show, you’ve got to have listeners in order for it to work. You could have the best equipment, a state-of-the-art studio, an amazing team of writers, and an excellent audio engineer; but without listeners, your show is doomed. So how do you find ...

Friday, Aug 16: Gatlin E1

09:00 AM - 09:45 AM

The market is growing—are you?

Gatlin E1

Industry

Breakout Session

Other / Industry Professional



David Zohrob

CEO & Co-founder, Chartable

2019 is definitely the Golden Age of Podcasts. In this talk we'll present original research and analysis that will help you understand which platforms and trends are driving new listener engagement and how to make sure you're poised to rise with the tide. Our original research will include stats on: ...

Friday, Aug 16: Conway

09:00 AM - 09:45 AM

Keynote: A Conversation With MSNBC/NBC's Steve Lickteig

presented by Jacobs Media

Conway

Broadcasters Meet Podcasters (Radio)

Fireside Chat

Other / Industry Professional



Steve Lickteig

Executive Producer of Podcasts and Audio, NBC/MSNBC

Friday, Aug 16: Solutions Stage

10:00 AM - 10:45 AM

Lessons from a Career in Audiotech

Solutions Stage

Creation

Breakout Session

Other / Industry Professional



Dan Radin

CEO, Auxbus

Chances are, you've discovered that podcasting is not just talking into a microphone. In fact, for some, podcasting is 10% talking, 90% pre- and post-production! And chances are, you have other demands on your time than planning, researching, writing, booking and coordinating with guests, sourcing music, editing, mixing, engineering, creating ...

Friday, Aug 16: Gatlin E5

10:00 AM - 10:45 AM

Developing a podcast that resonates with your listener

Gatlin E5

Creation

Breakout Session

Beginner



Jacob Bozarth

Executive Producer / President, Culpable / Resonate Recordings



Jon Street

Operations Manager, Resonate Recordings

A discussion designed for new and intermediate podcasters, this session will be a review of the content creation, marketing and technical aspects that are required for successfully developing a podcast that resonates with your listener. The goal is to equip podcasters to develop their content and marketing approaches as well ...

Friday, Aug 16: Gatlin E2

10:00 AM - 10:45 AM

Are you there advertisers? It's me, a podcaster.

Gatlin E2

Monetization

Breakout Session

Beginner

Intermediate



Giles Martin

EVP, Client Strategy, Oxford Road



Ryan Rose

Director of Sales and Partnership Development, DAX



Sarah van Mosel

CRO, Stitcher



Sharon Taylor

Managing Director, Omny Studio

Sure, you aren't Conan O'Brien or Marc Maron ... but ZipRecruiter would be lucky to have you on their roster! And sure, you may not have 100's of 1000's of downloads every episode but your content is niche and valuable gosh darn it! So, why are you struggling to get ...

Friday, Aug 16: Gatlin A1/A2

10:00 AM - 10:45 AM

How Barstool Sports Sells Podcasts in a Full Funnel

Gatlin A1/A2

Monetization

Fireside Chat

Advanced



Deirdre Lester

Chief Revenue Officer, Barstool Sports



Marshall Williams

CEO, Ad Results Media

• Barstool Sports is a publisher and podcast network with 24 podcasts that currently being monetized in unique and different ways. From presenting sponsorships, sponsored segments, baked in ad reads - to live events and social clips. • Barstool's CRO, Deirdre Lester has overseen tremendous revenue growth across the entire ...

Friday, Aug 16: Gatlin E1

10:00 AM - 10:45 AM

How Boring Legal Stuff Can Protect Your Podcast: The A,B,Cs of Trademarking & Contracts

Gatlin E1

Industry

Breakout Session

Other / Industry Professional



Ashley Kirkwood

Founder & Principal Attorney , Mobile General Counsel P.C.

This session will teach podcasters the importance of protecting their podcast with the legal stuff - trademarks and contracts. Despite the title, Attorney Ashley Kirkwood is a specialist at making otherwise boring legal topics fun and relevant to creative entrepreneurs - and that's exactly what podcasters are - entrepreneurs! Not ...

Friday, Aug 16: Gatlin A3/A4

10:00 AM - 10:45 AM

Podcasting Basics 2 - The Business Side

Gatlin A3/A4

Monetization

Breakout Session

Intermediate



Aaron Mahnke

Creator, Lore

Everyone dreams of turning their podcast into their full-time job, but that's an adventure that requires a roadmap and wisdom from others who have already made the journey. Join Aaron Mahnke—creator of Lore and its spin-off tv show and book series—for a conversation about how to turn your creative project ...

Friday, Aug 16: Gatlin E7

10:00 AM - 10:45 AM

Self-Taught Creators: Getting started when you don't know what you don't know

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Beginner



Ayla Taylor

Producer, Tides Podcast



Cole Burkhardt

The King Cole Company/Piece of Cake Podcasting Network



JV Hampton-VanSant

Producer, RedWing: The Audio Drama / Earth-317 Productions



Lisette Alvarez

Producer & Actor, Kalila Stormfire's Economical Magick Services | WDG Presents: The Feedback

Plenty of people come to audio drama from other backgrounds in the arts, whether they were in a theater program or did a writing MFA. But if you aren't coming from such a background, knowing where to start can be overwhelming. How should you format your scripts? What's the most ...

Friday, Aug 16: Gatlin E4

10:00 AM - 10:45 AM

The Power of Repurposing: How to Turn One Podcast Episode into an Entire Month of Content

Gatlin E4

Marketing

Breakout Session

Intermediate



Amy Woods

Founder of Content 10x, Content 10x

As a podcaster, you want to reach as many people as possible right? But producing a great show is only the start. You have to get people to actually listen to it. And finding the time to promote your podcast 'everywhere' - Facebook, Instagram, Twitter, LinkedIn (and that's just for ...

Friday, Aug 16: Conway

10:00 AM - 11:30 AM

Speed Mentoring: Talk directly with some of podcasting's leading experts

presented by nēdl

Conway

Broadcasters Meet Podcasters (Radio)

Party / Networking

Beginner

Intermediate

Friday, Aug 16: Fireside Chat Stage

10:00 AM - 10:45 AM

Ask the Podcast Critic

Fireside Chat Stage

Audio Drama / Audio Fiction

Creation

Industry

Marketing

Fireside Chat

Beginner

Intermediate



Elena Fernández Collins

Podcast Journalist & Critic



Gavin Gaddis

Standard Docking Procedure



Wil Williams

Founder, Podcast Problems LLC

Friday, Aug 16: Gatlin E3

10:00 AM - 10:45 AM

Dominating the Industry: Female Leaders Behind the Scenes

Gatlin E3

Industry

Society, Culture & Advocacy

Panel Discussion

Other / Industry Professional



Alia Tavakolian

Co-Founder and Head of Content, Spoke Media



Christina Dana

Tenderfoot TV



E.B. Moss

Head of Content Strategy, Insider InSites / MediaVillage



Meredith Stedman

Creative Producer, Tenderfoot TV

Friday, Aug 16: Gatlin E6

10:00 AM - 10:45 AM

What Google Means for Podcasters

Gatlin E6

Technical

Breakout Session

Advanced

Beginner

Intermediate

Other / Industry Professional



James Cridland

Editor, Podnews.net

James Cridland, Editor of Podnews, leads a technical dive into Google's recent moves in podcasting, including discoverability and SEO.

Friday, Aug 16: Gatlin E5

11:00 AM - 11:45 AM

Doing It Live and Making it Wepa!

Gatlin E5

Creation

Breakout Session

Intermediate



Rosangel "RA" Perez

Visionary Wisdom Keeper | Radio Host & Podcaster, Cafecito Break



Ruth Guten

Co Host / Holistic Coach, Cafecito Break

Are you thinking about starting your own podcast? Perhaps you've been podcasting for a while and would like to try something new? Have you considered doing it live? For over seven years the ladies of Cafecito Break Podcast, Rosangel, Ruthie, and Alex have been hosting live audio and video podcasts ...

Friday, Aug 16: Gatlin E6

11:00 AM - 11:45 AM

Make Your Audio Awesome-er

Gatlin E6

Technical

Breakout Session

Intermediate



Mike Russell

Creative Director, Music Radio Creative

You're already growing your audience and your archive. It's time to grow your audio chops, too. From speeding up your workflow to significantly improving the listening experience, this workshop will set you up for continued success. Whether you're a seasoned audio engineer or just getting by - production guru, Mike ...

Friday, Aug 16: Gatlin E3

11:00 AM - 11:45 AM

Mastering Dynamic Conversations

Gatlin E3

Society, Culture & Advocacy

Panel Discussion

Intermediate



Antoine Watts

Partner, Many Hands/ ADW Consulting Group



Brian McKinney

Partner, McKinney Brands



Oriel Ross McKinney

Partner, McKinney Brands



Suzette Turnbull

CEO, Uncommon Marketing

Having the courage to integrate reality into your conversations is intimidating in today's world. Navigating the hypersensitivity of every affinity group clouds the truth. How do you create an environment where it's comfortable stating an unpopular opinion with the intent of understanding opposing perspectives? Can you moderate a conversation, while ...

Friday, Aug 16: Gatlin E7

11:00 AM - 11:45 AM

So You Want to Make an RPG Podcast

Gatlin E7

Audio Drama / Audio Fiction

Panel Discussion

Beginner



Brandon Grugle

Head of Production, Multitude



Eric Silver

Head of Creative, Multitude (Join the Party, HORSE)



Jordan Adika



Megan Scharlau

Producer, Host, Tabletop Potluck

How to make your mark in this saturated market. From choosing game systems, to the tenants of roleplaying, all the way down to editing and promotions, we discuss how to create a your very own actual-play podcast. This session is open to all experience levels of both podcasting and tabletop ...

Friday, Aug 16: Gatlin E1

11:00 AM - 11:45 AM

Popular Music in Podcasts? Here It Comes! Part 2.

Gatlin E1

Creation

Industry

Breakout Session

Beginner



Douglas Reed

EVP, PodcastMusic.com

Friday, Aug 16: Gatlin A1/A2

11:00 AM - 11:45 AM

In Conversation with Neil Strauss and Payne Lindsey

Gatlin A1/A2

Industry

Panel Discussion

Other / Industry Professional



Neil Strauss

To Live and Die in LA



Oren Rosenbaum

Emerging Platforms & Podcast Agent, United Talent Agency



Payne Lindsey

Up and Vanished

As podcasting continues to disrupt the norms of the storytelling industry, Payne Lindsey, podcast creator and co-founder of Tenderfoot TV; the podcasting company with over 430 million downloads on their hit podcasts including Lindsey's "Up and Vanished", and NYT bestselling author Neil Strauss, creator and host of hit true crime ...

Friday, Aug 16: Gatlin E2

11:00 AM - 11:45 AM

Podcast Advertising - The Great Debate

Gatlin E2

Monetization

Breakout Session

Beginner

Intermediate

Other / Industry Professional



Grant Durando

Right Side Up



Krystina Rubino

Head of Offline Growth, Right Side Up

Marketers agree that podcast advertising is one of the next big things, but that's about all they agree on. How do you start? Should you do it yourself in-house? Hire a consultant? Team up with an agency? And what do you do when you scale? Join podcast pros as they ...

Friday, Aug 16: Fireside Chat Stage

11:00 AM - 11:45 AM

Investing in Podcasting: Investing in Yourself

Fireside Chat Stage

Industry

Fireside Chat

Beginner

Intermediate



Chris Hanson

Podcaster , Investing From The Beach



Tim Street

VP of Influence & Production, Authentic

Apple, Spotify, iHeart Media and Luminary have all made substantial investments in Podcasting but how can you position yourself to benefit from the podcast gold rush? Join industry veteran Tim Street as he sits down for a fireside chat with successful investor and host of Investing from the Beach ...

Friday, Aug 16: Solutions Stage

11:00 AM - 11:45 AM

Catch the Huge Wave of Local Podcasting for Fun or Profit or Both

Solutions Stage

Creation

Monetization

Breakout Session

Beginner



Dave Newmark

Co-Founder, CEO, Podsearch

Do you have a passion for local pizza? A hankering for local handcrafted art? The people in your town, city, region or state want to hear about it and advertisers, both local and national, are clamoring for a chance to help you by sponsoring your show. Since 2017, PodSearch has ...

Friday, Aug 16: Gatlin A3/A4

11:00 AM - 11:45 AM

How to Be Signed By a Hollywood Talent Scout

Presented by Westwood One Podcast Network

Gatlin A3/A4

Creation

Marketing

Monetization

Breakout Session

Advanced

Beginner

Intermediate



A.J. Leone

United Talent Agency

This session is not to be missed. It offers a rare look into what you need to know to be signed by a Hollywood talent scout. A.J. Leone, a Digital Media Agent at leading talent and entertainment company United Talent Agency (UTA), will share insider info on what he looks ...

Friday, Aug 16: Keynote / Live Stage (Gatlin B)

12:00 PM - 12:45 PM

Ear Hustle

Closing Keynote

Keynote / Live Stage (Gatlin B)

Society, Culture & Advocacy

Advanced

Beginner

Intermediate

Other / Industry Professional



Earlonne Woods

Co-producer, Co-host, Co-creator, Ear Hustle



Nigel Poor

Co-producer, Co-host, Co-creator, Ear Hustle



Julie Shapiro

Executive Producer, Radiotopia / PRX

Friday, Aug 16: Keynote / Live Stage (Gatlin B)

12:45 PM - 01:30 PM

Guy Raz - Closing Keynote

Closing Keynote

Keynote / Live Stage (Gatlin B)



Guy Raz

NPR's How I Built This / TED Radio Hour



Reza Aslan

Life, The Universe, and Everything

Guy Raz of NPR's How I Built This and TED Radio Hour, and his newest show on Luminary, Wisdom From the Top, sits down to discuss podcasting's place in the media and entertainment landscape with Reza Aslan, best-selling author, commentator, and co-host with Rainn Wilson (NBC's The Office) of a ...



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